

Towards a Shared Ledger Business Collaboration Language based on Data-Aware Processes

--- or ---

What does it mean for Services Research if all parties Share a single Database?

Richard Hull (IBM Research)

In collaboration with:

Vishal S. Batra, Yi-Min Chee, Fenno F. Terry Heath III (IBM Research)

Alin Deutsch, Victor Vianu (UCSD)

And drawing on many discussions with: Yao Liang Chen, Pralhad Deshpande, Yuichi Nakamura, Krishna Ratakonda, Jianwen Su, Noi Sukaviriya, Shin Saito, Takaaki Tateishi

11 August 2016 @ ICSOC in Banff, Canada

Version v10

How do organizations collaborate in today's world?

By exchanging documents, in many cases on paper:

- Trade finance: letter of credit, export documents (eg., SWIFT MT700,...)
- Logistics/Supply Chain: Purchase Order (EDI 850), Load Tender (EDI 204), Tender Response (EDI 990), ...
- Mortgage & Loan processing: many scanned PDF's
- ...

Are these simply messages exchanged between services?

- No, because they persist, and are referred to at later times

Blockchain (for businesses) will dramatically streamline data/document sharing

- Blockchain provides a trusted repository for holding persistent data
- Blockchain enables selective privacy
- Blockchain will enable deep efficiencies

How will this seismic shift in business collaboration impact the Services Research Community ?

One broad area for Services Research contributions:

Business-Level Language and Framework

- Blockchain today is programmed using Turing-complete languages such as GOLANG, Java, ???
- Some domain-specific languages are emerging ...

We need

- *Principled approach* for data-centered services & collaborations
- *Domain-specific language* aimed at business users
- *Workbenches for business analysts* to understand, create, test, modify the “smart contracts” that run on Blockchain
- *Foundational understanding* of biz-level “smart contracts”

Agenda

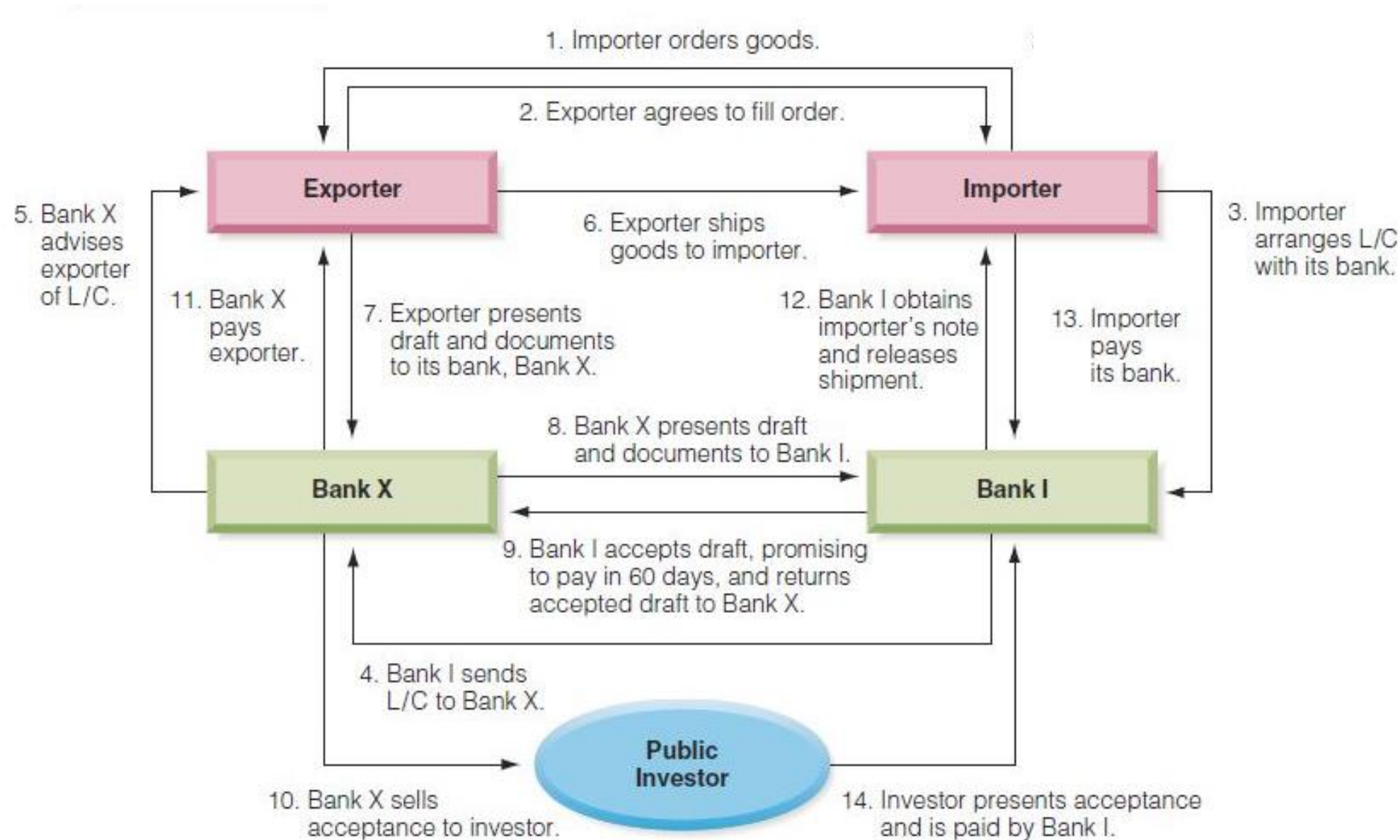
- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
- Research challenge areas
 - ▶ Language design
 - ▶ Reasoning about artifacts
 - ▶ Relationship to natural language contracts
- Conclusions

Caveat

This field is still in its infancy
This talk is mainly raising questions

Example from International Trade Finance

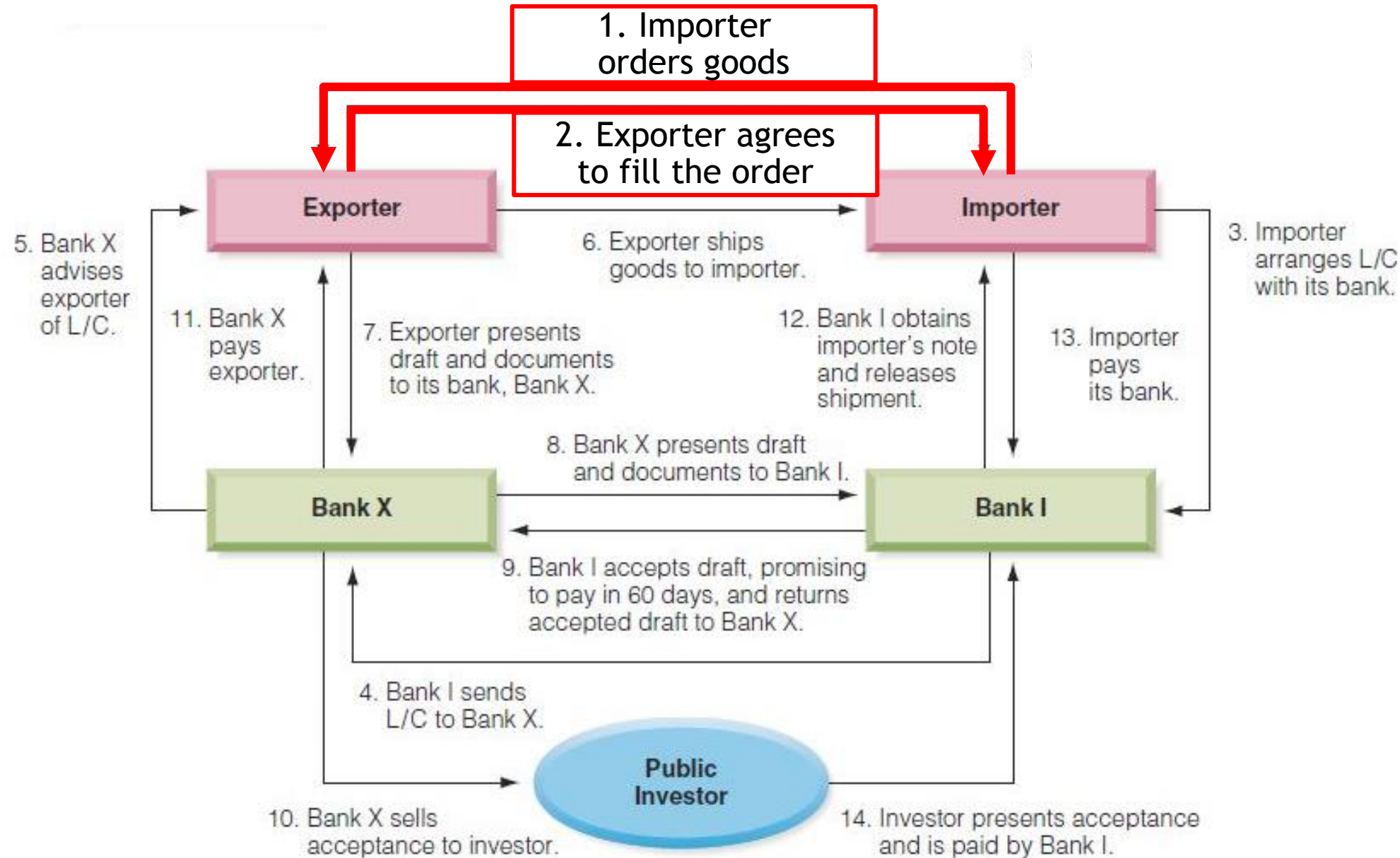
- Suppose that a company in Kenya is exporting pineapples to an importer in Rotterdam ...



- At least 4 parties, often more
 - ▶ Exporter
 - ▶ Exporter's Bank
 - ▶ Importer's Bank
 - ▶ Importer
 - ▶ There may be 10's of parties
- Kinds of documents
 - ▶ Order
 - ▶ Letter of Credit
 - ▶ Export documents
 - ▶ Draft
 - ▶ ...
- Today
 - ▶ Some documents communicated electronically
 - ▶ Other documents sent by air courier

Example from International Trade Finance

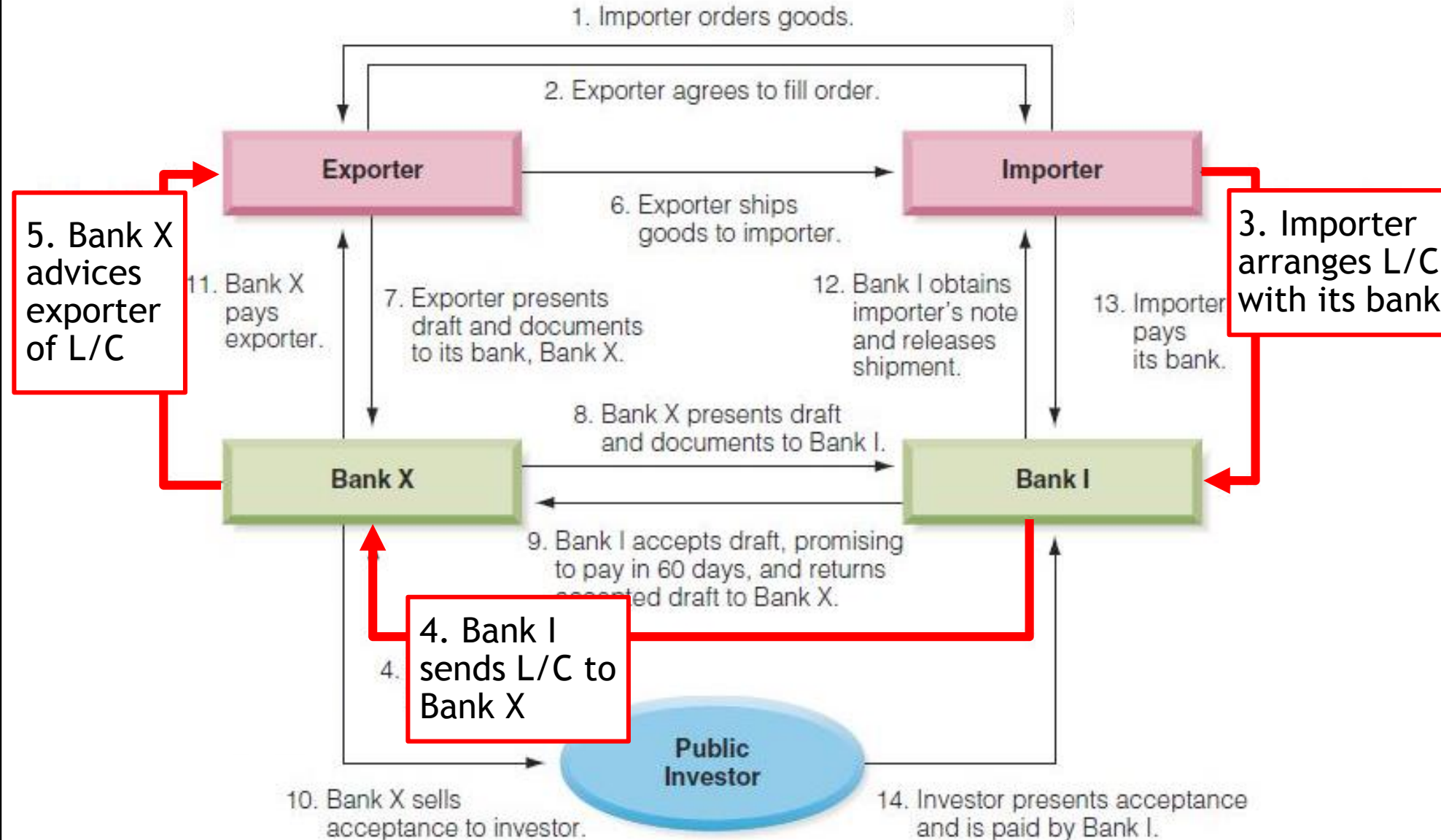
- Suppose that a company in Kenya is exporting pineapples to an importer in Rotterdam ...



- At least 4 parties, often more
 - Exporter
 - Exporter's Bank
 - Importer's Bank
 - Importer
- Kinds of documents
 - Order
 - Letter of Credit
 - Export documents
 - Draft
- Today
 - Some documents communicated electronically
 - Other documents sent by air courier

Example from International Trade Finance

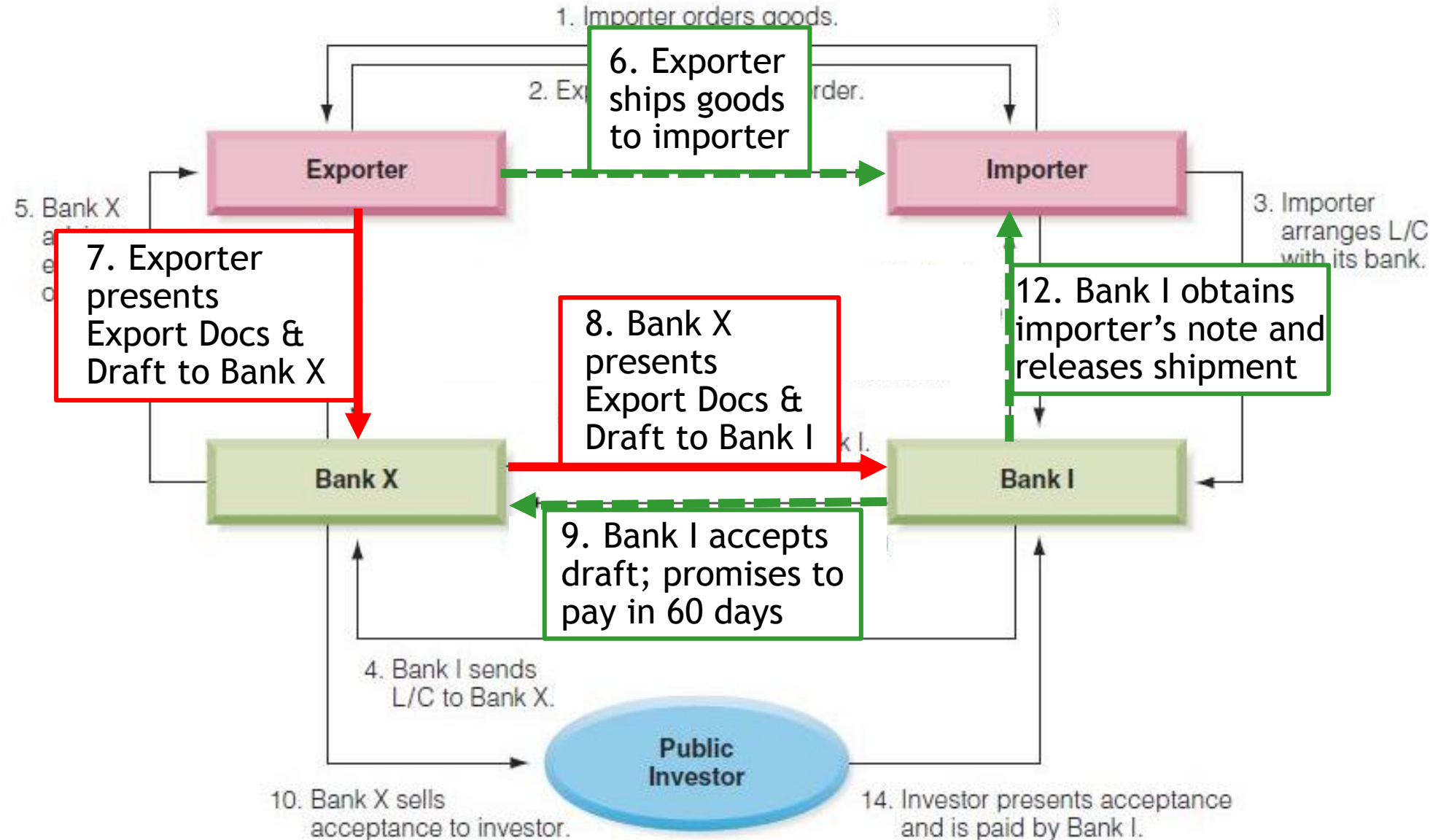
- Suppose that a company in Kenya is exporting pineapples to an importer in Rotterdam ...



- At least 4 parties, often more
 - Exporter
 - Exporter's Bank
 - Importer's Bank
 - Importer
- Kinds of documents
 - Order
 - Letter of Credit
 - Export documents
 - Draft
- Today
 - Some documents communicated electronically
 - Other documents sent by air courier

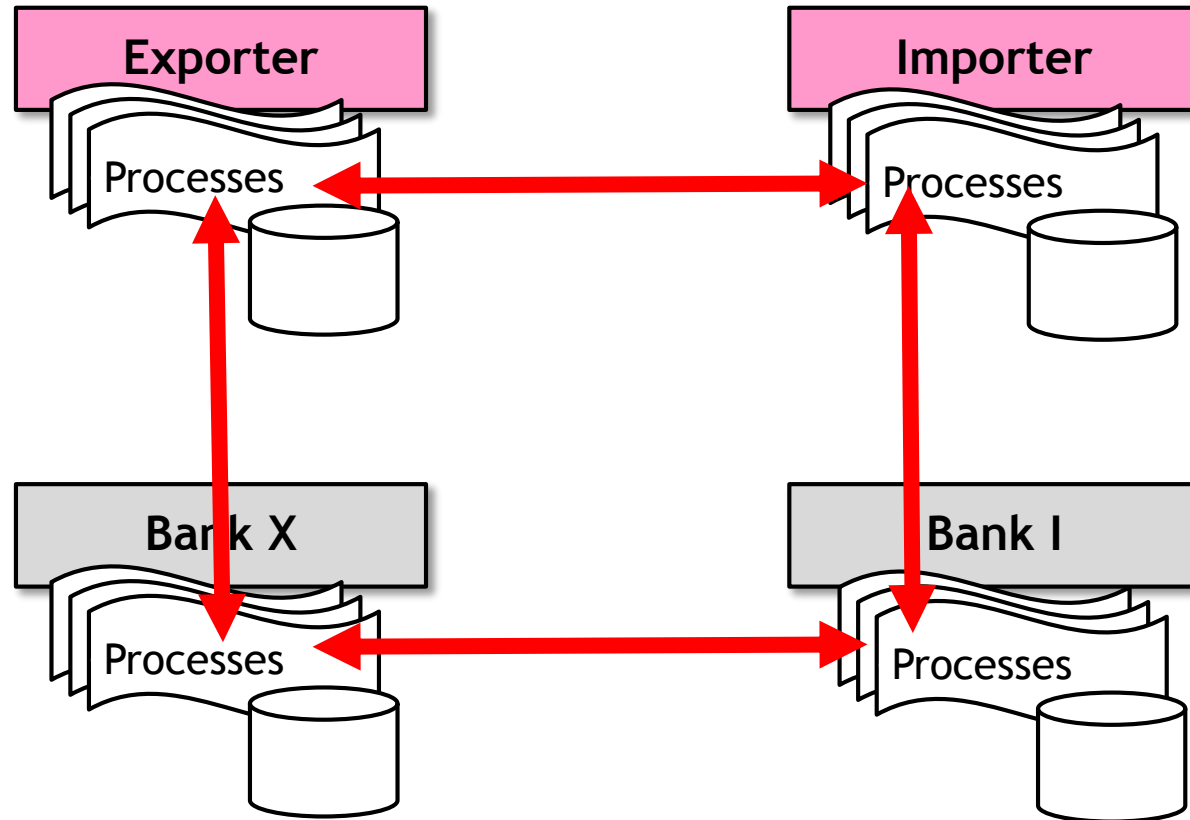
Example from International Trade Finance

- Suppose that a company in Kenya is exporting pineapples to an importer in Rotterdam ...



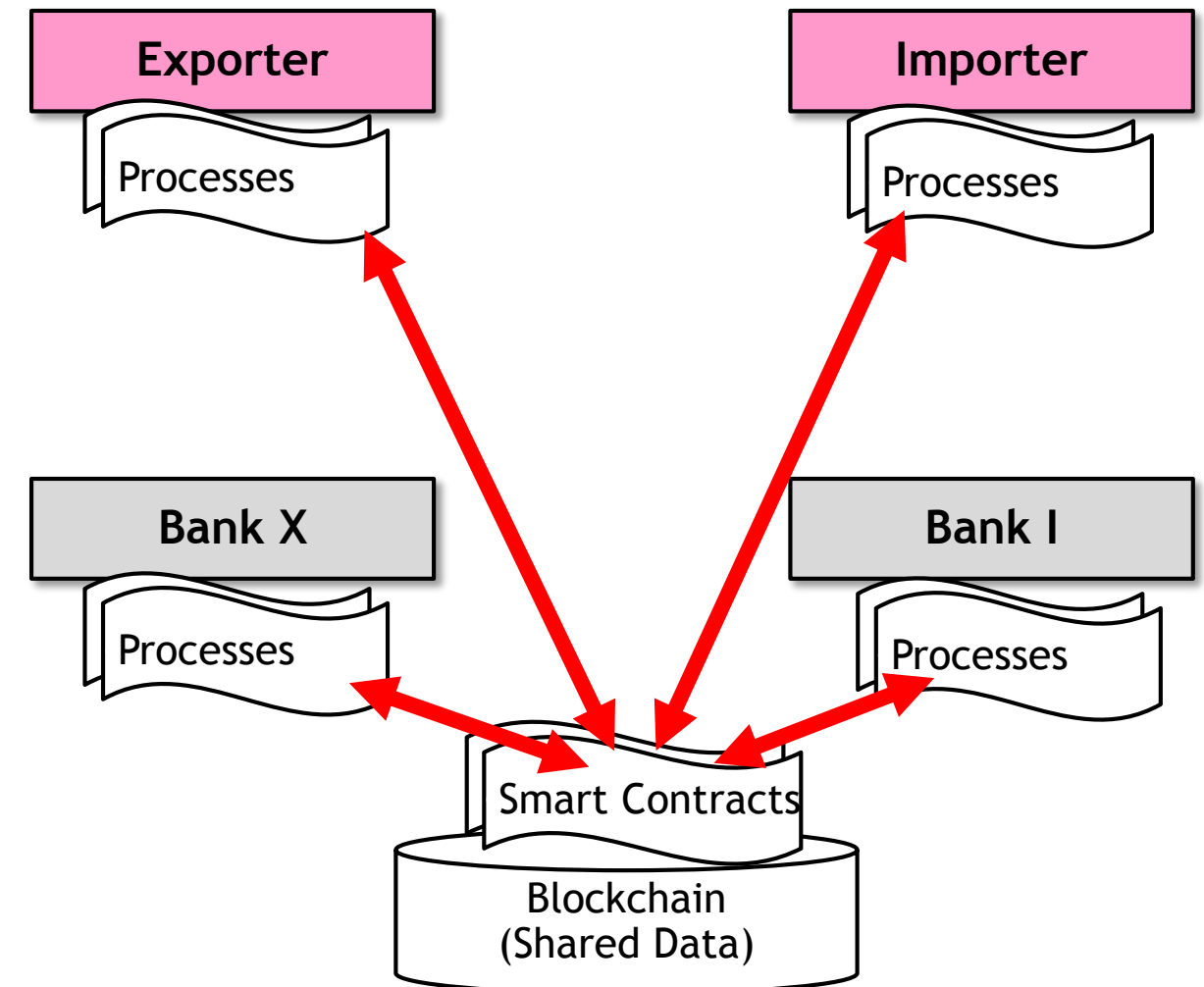
- At least 4 parties, often more
 - Exporter
 - Exporter's Bank
 - Importer's Bank
 - Importer
- Kinds of documents
 - Order
 - Letter of Credit
 - Export documents
 - Draft
- Today
 - Some documents communicated electronically
 - Other documents sent by air courier

Before Blockchain



- Private copies of collaboration data
→ Disputes can take month+ to resolve
- Private copies of collaboration processing logic
→ Trust is based on binary relationships

With Blockchain



- Single shared copy of collaboration data
→ Disputes can be resolved in a day
- Single shared copy of collaboration processing logic
→ Trust becomes based on broadly visible shared data

Many application areas

- Trade Finance
 - ▶ Trust between numerous parties, dispute resolution
- Supply chain/logistics
 - ▶ Non-disputable order tracking, dispute resolution
 - ▶ Important to both advanced and developing countries
- Mortgage processing
 - ▶ Capture machine readable data once; From redundant paper copies to single source of truth
- Certified Emissions Reduction (CER)
 - ▶ Enabling manufacturers to certify that they are producing product with low carbon footprint
- Food supply
 - ▶ Provenance from farm to fork
- Healthcare
 - ▶ More solid, robust basis for electronic health records
- Education (especially in developing countries)
 - ▶ Accurate, non-disputable student & teacher records
- ...



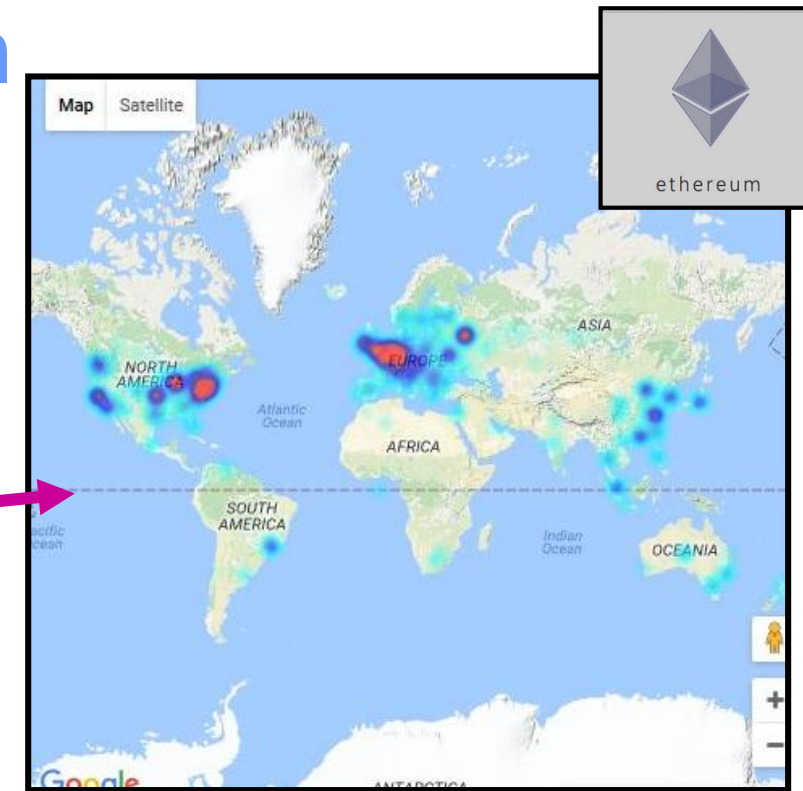
Agenda

- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
- Selected research challenge areas
- Conclusions



A highly selective & brief history of Blockchain

- Bitcoin
 - ▶ Introduces Blockchain paradigm as basis for a crypto currency
 - ▶ Sole focus is on possession/transfer of Bitcoins
 - ▶ Privacy guaranteed for currency holders
 - ▶ Exchanges to trade Bitcoins for state-provided currencies (\$, €, ¥, ...)
- Ethereum - a Swiss nonprofit, launched in 2014
 - ▶ General purpose, custom built Blockchain: ~7000 nodes
 - ▶ Crypto currency is called “Ether”
 - ▶ Framework includes notion of “fuel” or “gas money” - pay for transactions along the way
- “The DAO” hack
 - ▶ A Distributed Autonomous Organization (DAO) can be set up on Ethereum
 - Participants can contribute funding, and collectively vote on investments
 - ▶ “The DAO” launched on April 30, 2016, by German company Slock.it
 - By May 27 the DAO at raised \$150M
 - ▶ An attacker drained 3.6M ether, worth about \$70M, by June 18
 - ▶ Value of ether dropped from \$20 to \$13
- HyperLedger
 - ▶ Launched by the Linux Foundation - Dec 2015
 - ▶ 30 founding members, including: Accenture, Cisco, Digital Asset Holdings, Fujitsu, IBM, Intel, J.P. Morgan, R3, SWIFT, Wells Fargo, ...



<http://ethernodes.org/network/1>

- Ethereum Blockchain itself did not show vulnerability nor hacking
- The smart Contract of “The DAO” was hacked



Blockchain 101 (with bias towards Hyperledger) (1 of 3)

- A blockchain provides

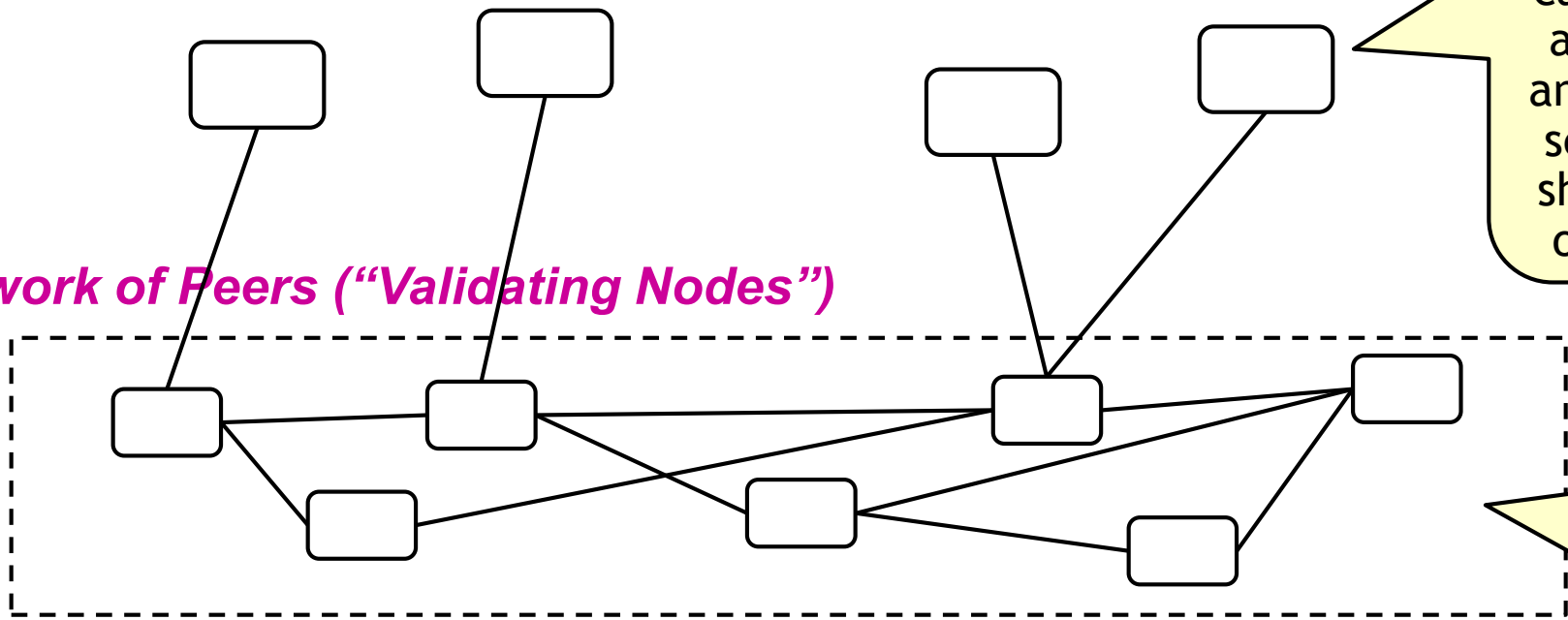
1. High reliability
2. Shared single source of truth
3. Trusted
4. Selective privacy
5. Non-repudiable data updates

- A blockchain consists in a network of servers
 - ▶ They may not trust each other at level of individuals
- Blockchain network supports ACID transactions
 - ▶ Consensus algorithm, such as Practical Byzantine Fault Tolerance (PBFT)
- Blockchain network supports selective privacy
 - ▶ Deep usage of encryption technologies
 - ▶ Selective access to data and service calls
 - ▶ (Often, the “smart contracts” are broadly visible)

Blockchain 101 (with bias towards Hyperledger) (2 of 2)

Participants (executing on behalf of businesses)

Network of Peers (“Validating Nodes”)



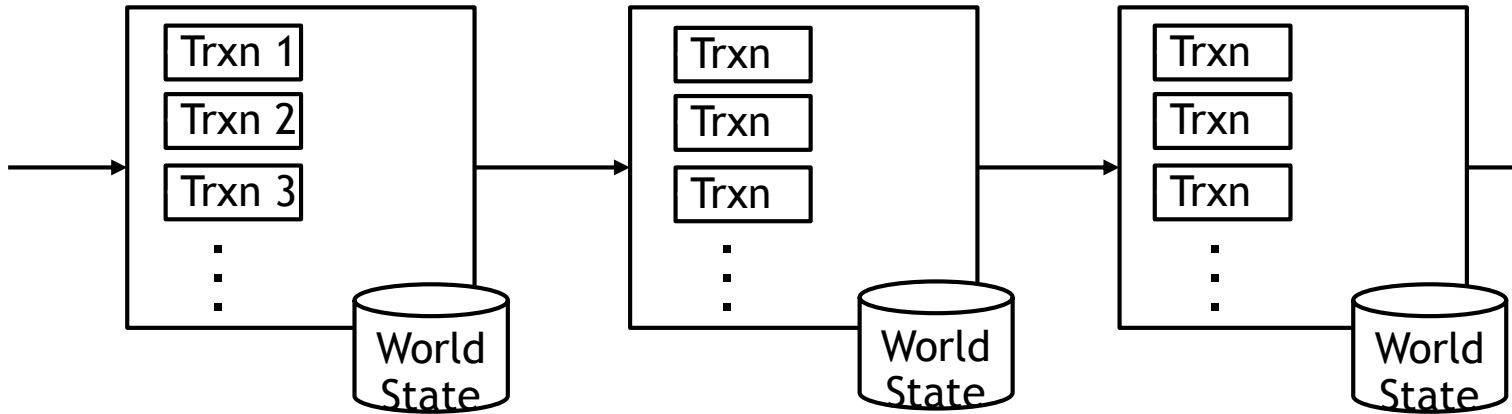
A participant can connect to a single peer, and will always see the single shared version of the ledger



<http://www.the-blockchain.com/docs/Hyperledger%20Whitepaper.pdf>

After each round of consensus, each peer holds a replica of the ledger

Shared Ledger View



• A “chain” of “blocks”
• The sequence of blocks is the shared “ledger”

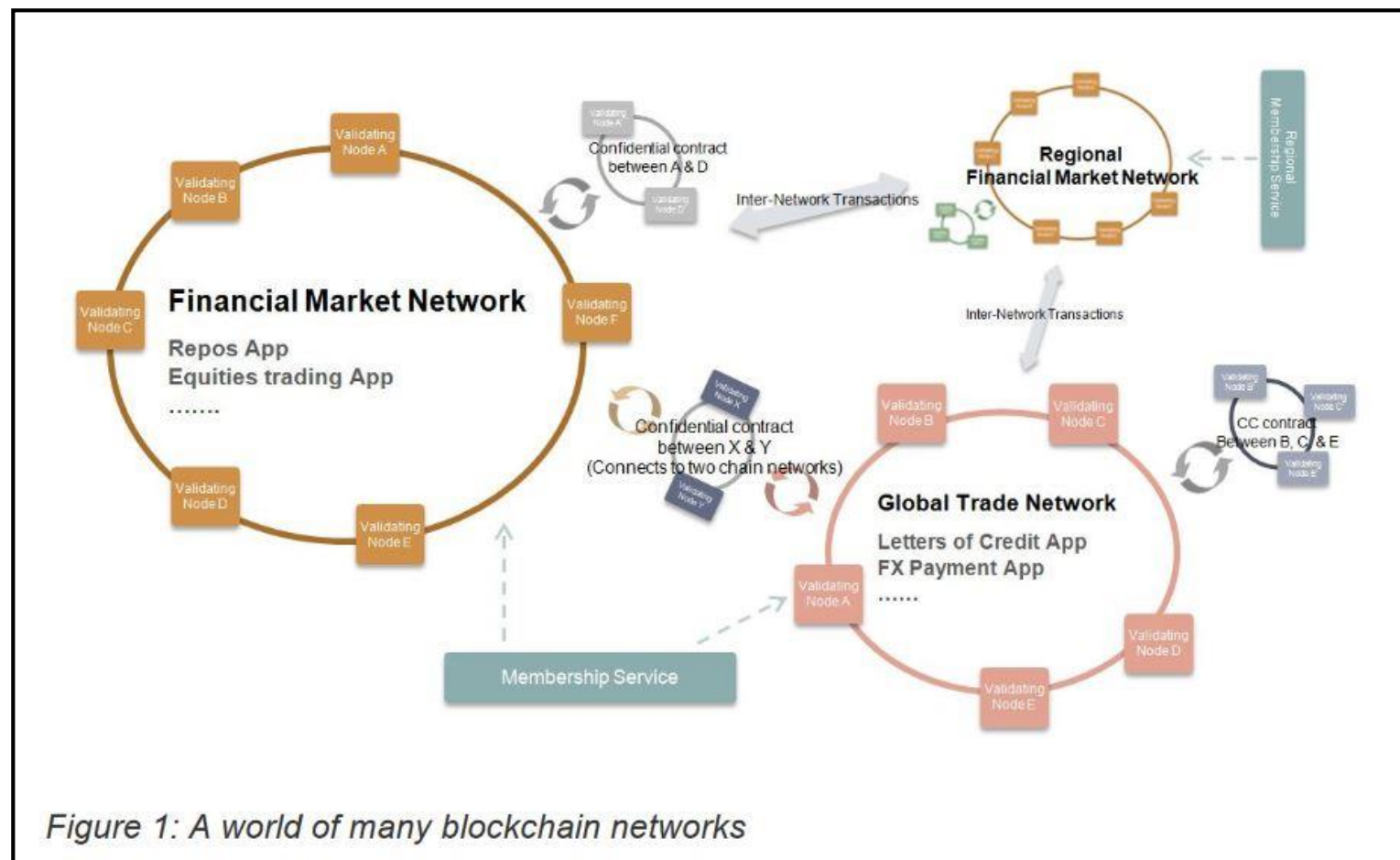
Two types of txns

- Code Deploying
- Code Invoking



Blockchain 101 (with bias towards Hyperledger) (3 of 3)

- What makes Hyperledger different?
 - ▶ No built-in crypto currency
 - ▶ Cost of processing & data storage is not of major concern
 - Smaller number of peers
 - ▶ Anticipation of many Blockchain networks - spectrum including
 - Some more public
 - Some more private
 - ▶ All of the nodes are white-listed within a Blockchain network
 - Transactors are granted an identity by an issuing authority
 - ▶ Modular consensus
 - Consensus algorithms are pluggable

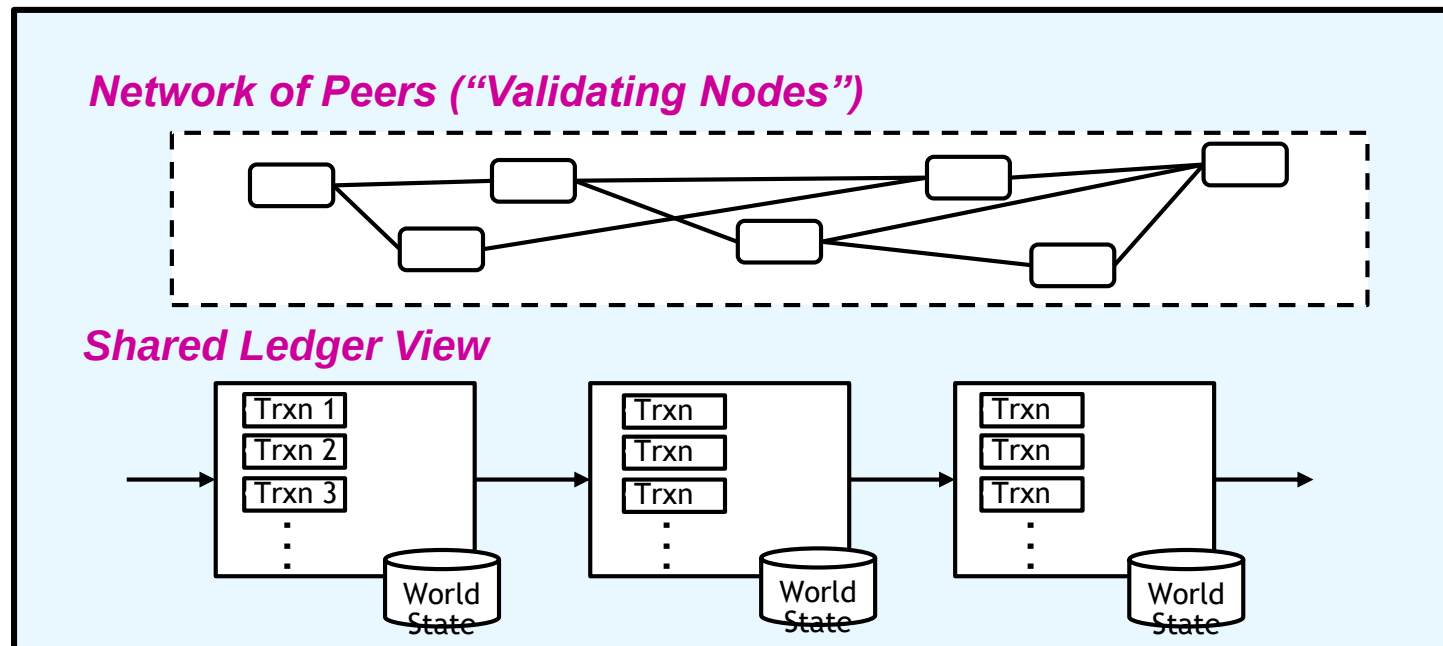


<http://www.the-blockchain.com/docs/Hyperledger%20Whitepaper.pdf>

Business Collaboration Language logically above Shared Ledger

Business-Level
Smart Contract
Language & Framework

Logical Abstraction Separation



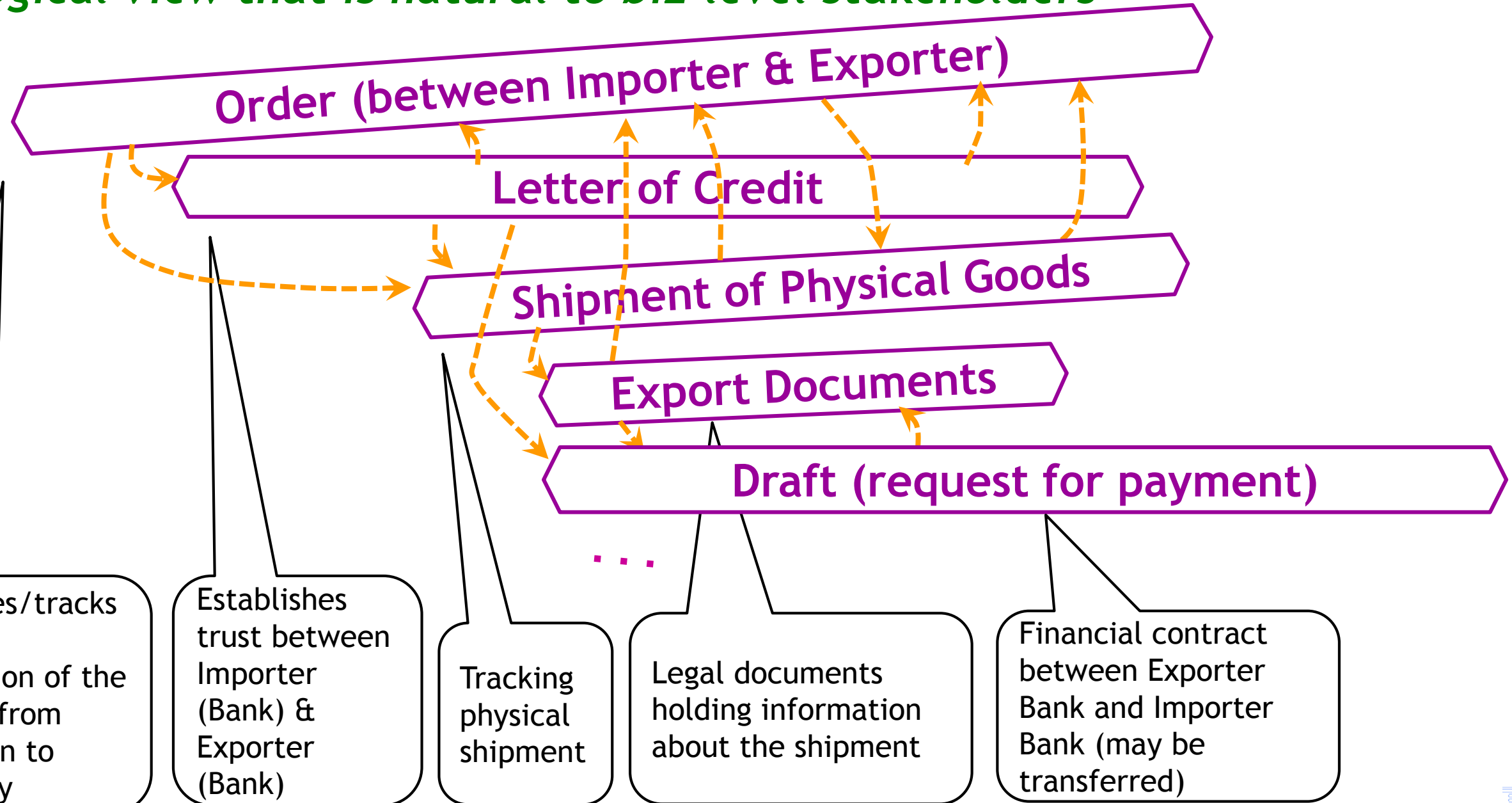
- Reminiscent of “Physical Data Independence” in databases
- Proof point:
[Weber et. al., BPM 2016]
 - ▶ Maps BPMN onto Ethereum blockchian

Agenda

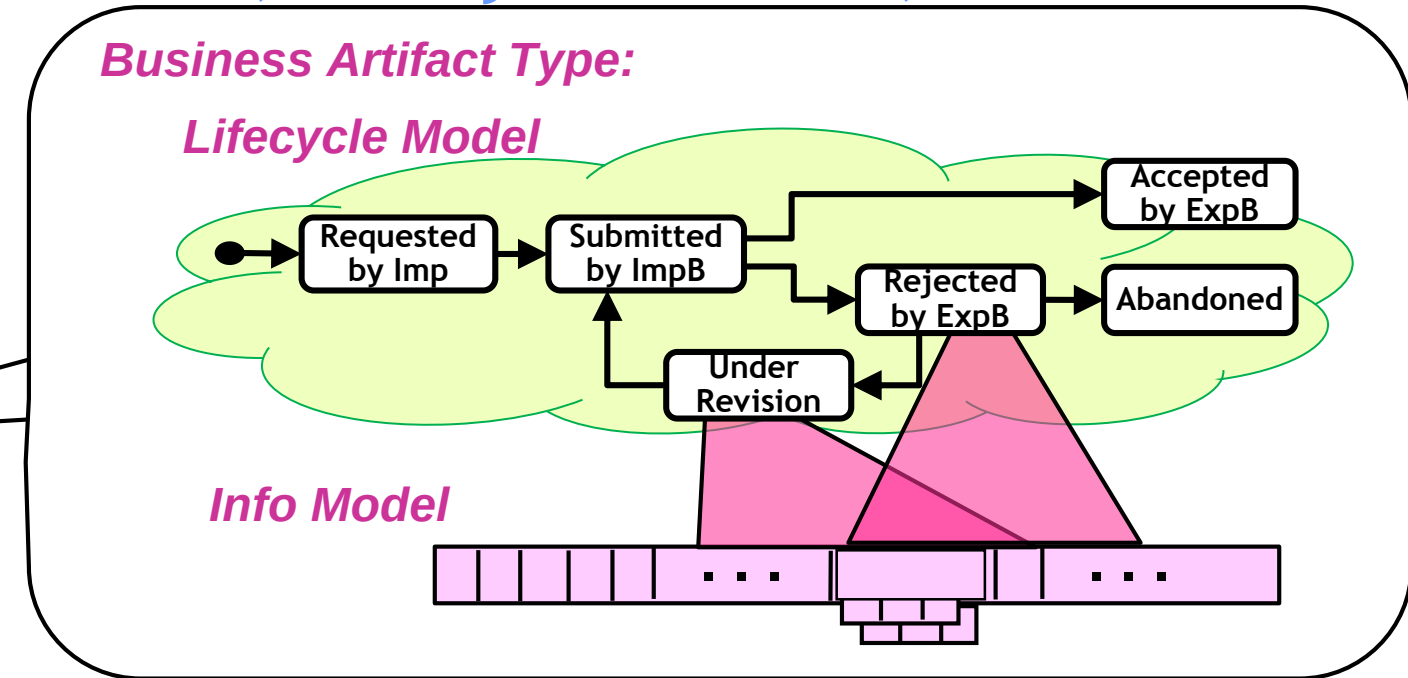
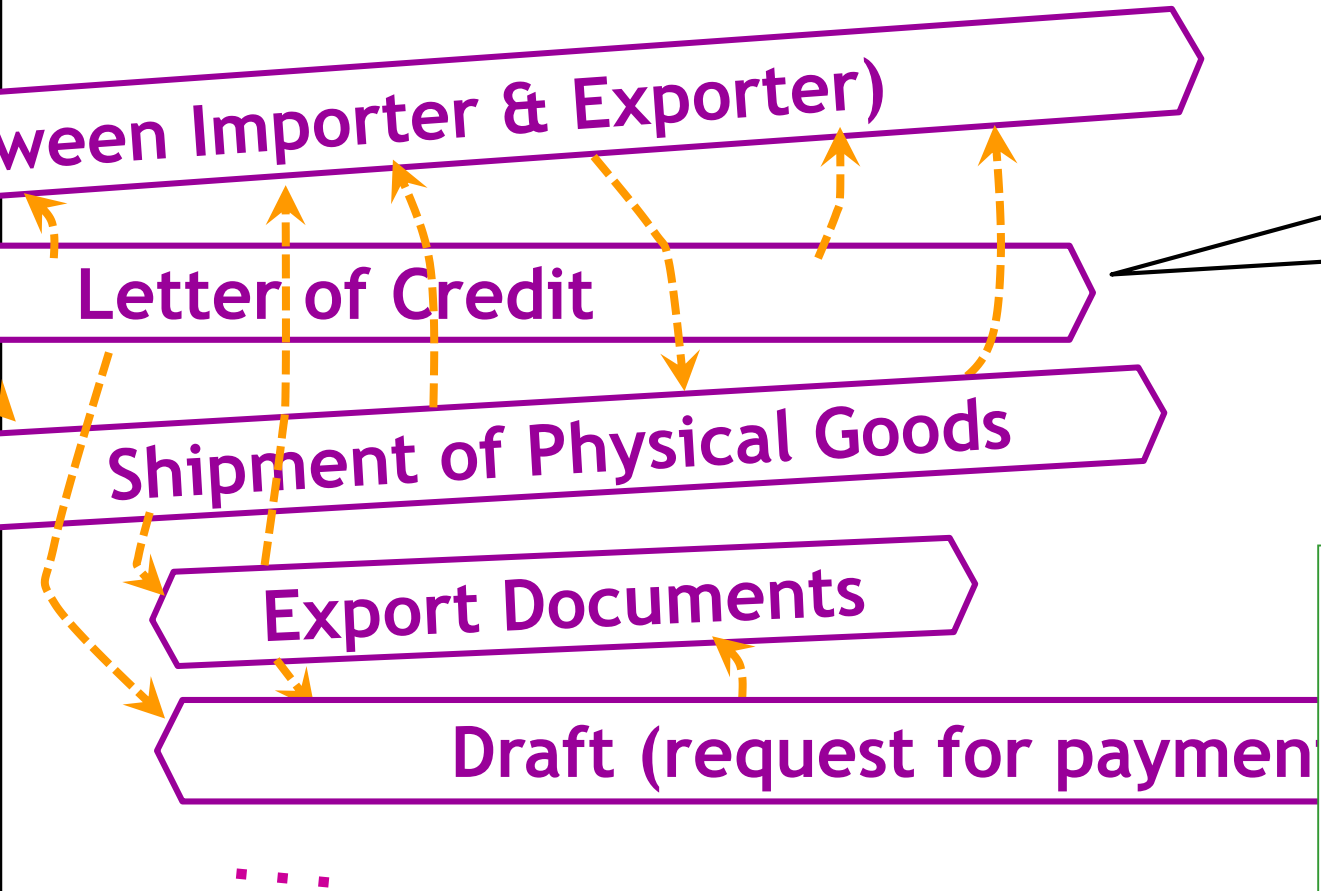
- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
 - ▶ Business Artifacts and related models
 - ▶ ACSI - Artifact-Centric Service Interoperation
- Selected research challenge areas
- Conclusions

Business Artifacts with Lifecycles: A way to factor Business Processes and their data that gives unifying, end-to-end view

A logical view that is natural to biz-level stakeholders



Each Artifact type includes info model, lifecycle model, and roles



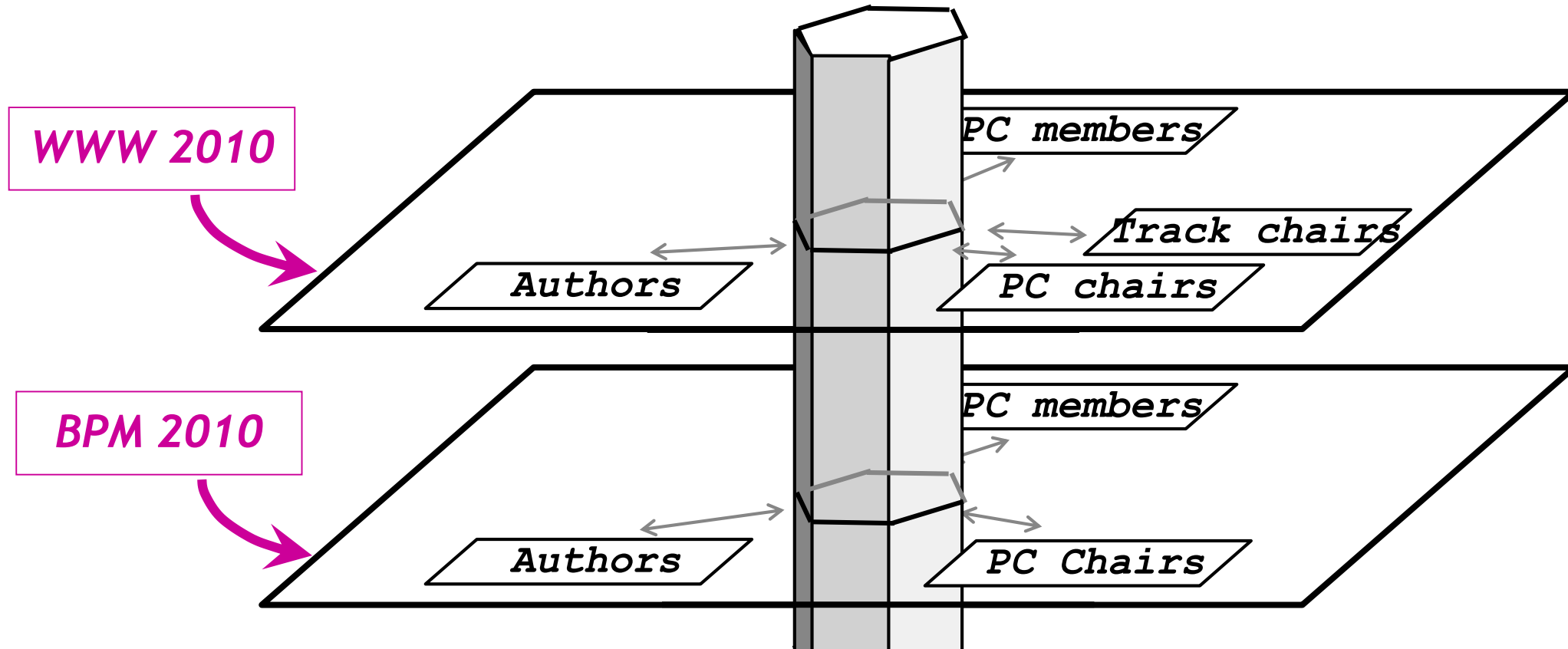
- Info model brings together all biz-relevant data about a given artifact type
 - These cut across parties, organizational silos, etc.
 - Provide a common vocabulary across parties, silos
- Lifecycle model shows possible progressions of artifact instance through the business operations
 - Status of Lifecycle is stored in the info model
- Roles have access rights to data & operations
- Biz-level stakeholders can easily query, monitor, use dashboards, and specify rules/policies

There is extensive research on “Data-aware” Business Process

- The use of entities with FSM-based lifecycles appears as early as [K. Robinson 1979] and [C. Rosenquist 1982]
 - ▶ Focus is on Information Systems and System Dynamics rather than modeling modern business operations.
- Business Artifacts (a.k.a., Business Entities with Lifecycles) [Nigam+Caswell 2003, Kumaran et al 2003]
 - ▶ Use cases - Pharmaceutical, supply chain, manufacturing, finance, je.g., [Bhattacharya et al 2007], ...
 - ▶ Systems - e.g., BizArtifact open source system [Boaz, Limonad, Gupta 2013]
 - ▶ Standards - impact of GSM approach on CMMN standard [Marin, __, Vaculin 2012]
 - ▶ Foundations - e.g., [Bhattacharya et al 2007] [Deutsch et al 2009] [_ et al 2010] [Calvenese et al 2013] ...
 - ▶ Collaboration - Artifact-Centric Service Interoperation (ACSI) [__, Narendra, Nigam ICSOC 2009]
- Business Objects
 - ▶ Very similar to Business Artifacts with FSM lifecycles
 - ▶ FlowConnect Object Behavior Model [Redding et al 2007, 2010]
 - ▶ PHIharmonicflows [Kunzle, Reichert 2011] ...
- Active XML Artifacts model
 - ▶ Information Model based on (Active) XML [Abiteboul, Segufin, Vianu 2009]
 - ▶ Collaboration [Abiteboul et al 2010]
- Case Management
 - ▶ Pallas Athena FLOWer [van der Aalst, Weske, Grünbauer 2007]
 - ▶ Adaptive Case Management [Swenson 2010]
 - ▶ OMG Case Management and Modeling Notation (CMMN) [2014]

Artifact-Centric Service Interoperation (ACSI) [_, Narendra, Nigam, ICSSOC 2009]

- Our Inspiration: EasyChair
- A “hub” that supports numerous conferences

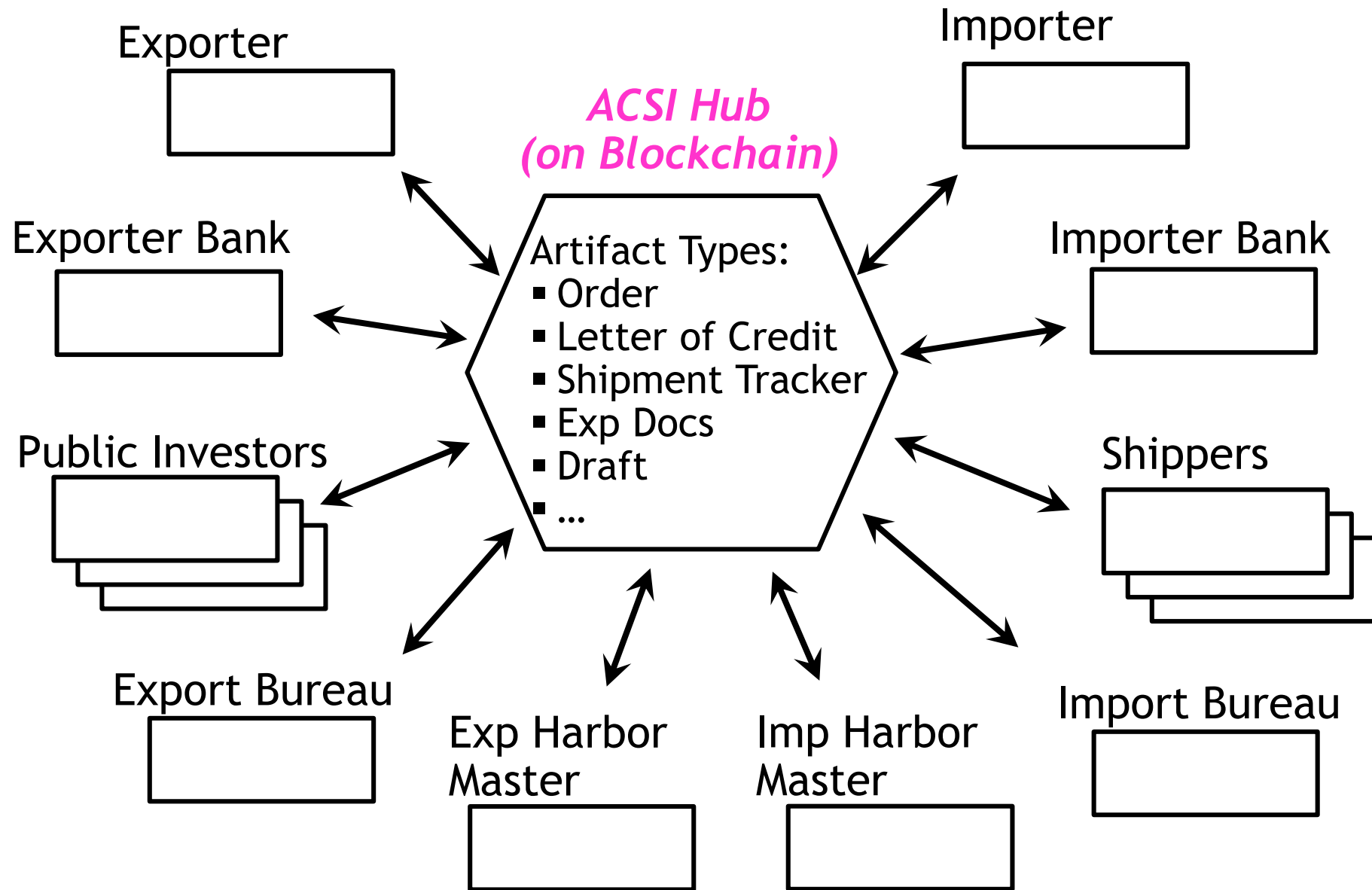


- How to replicate this in arbitrary application areas?
- How do we make it easy for services to “understand” what a hub is doing, how it is working?
- How do we provide systematic access controls?

Artifact-centric Service Interoperation hubs in a nutshell

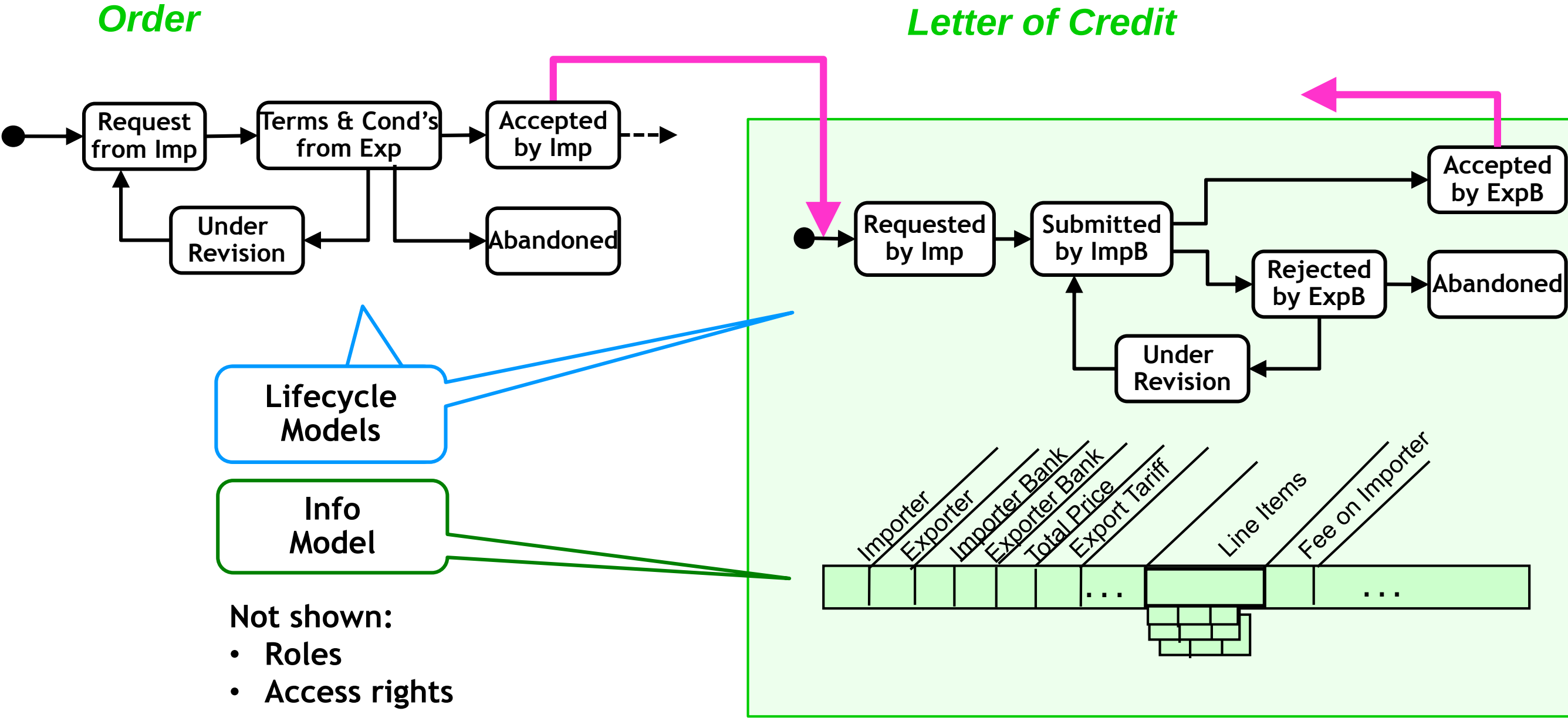
- Like orchestration, puts a “hub” in the middle of collaborating services
- Unlike orchestration, an ACSI hub:
 - ▶ *Establishes a “pseudo-standard”* as the center of a collaboration environment
 - Different service collaborations will need to comply to this standard
 - Enables scalability because of distribution of adaptation
 - ▶ *Primarily re-active*; essentially a structured whiteboard
 - Assumes that the services are “self-motivated” and pro-active
 - Permits service-to-service communication
 - ▶ Based on *Business Artifacts*
 - Demonstrated to simplify understanding of business operations
 - A structured approach to *data + process + roles*
 - *Data*: Info Model provides skeleton that provides full status snapshot
 - *Process*: Lifecycle Model provides top-down structure for processes, events
 - *Roles*: Info Model + Lifecycle Model provides structure for intricate, conditional access control

Example ACSI Hub for Trade Finance



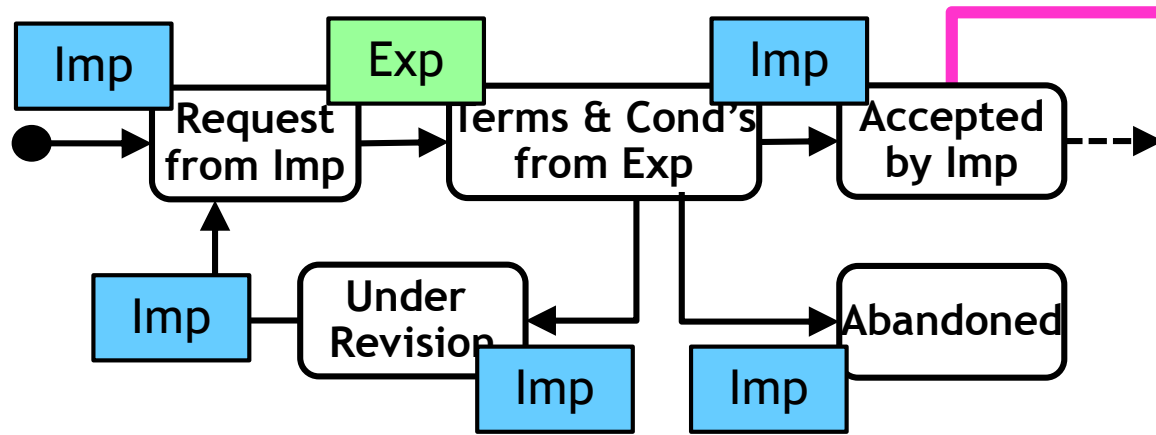
- The participating services do not have to be artifact-centric

Illustration of Lifecycle & Info Models

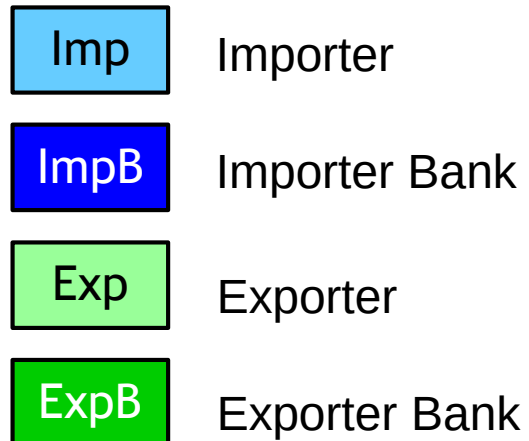
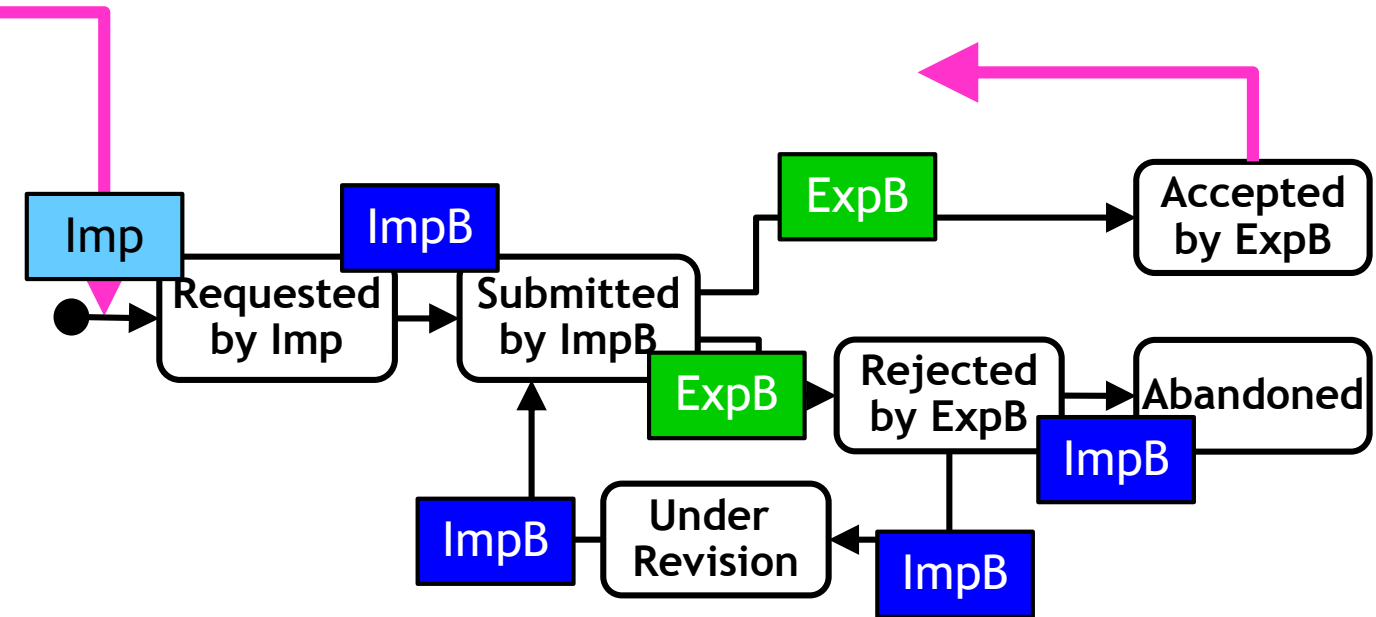


Separated lifecycle models are natural backbone for access to services

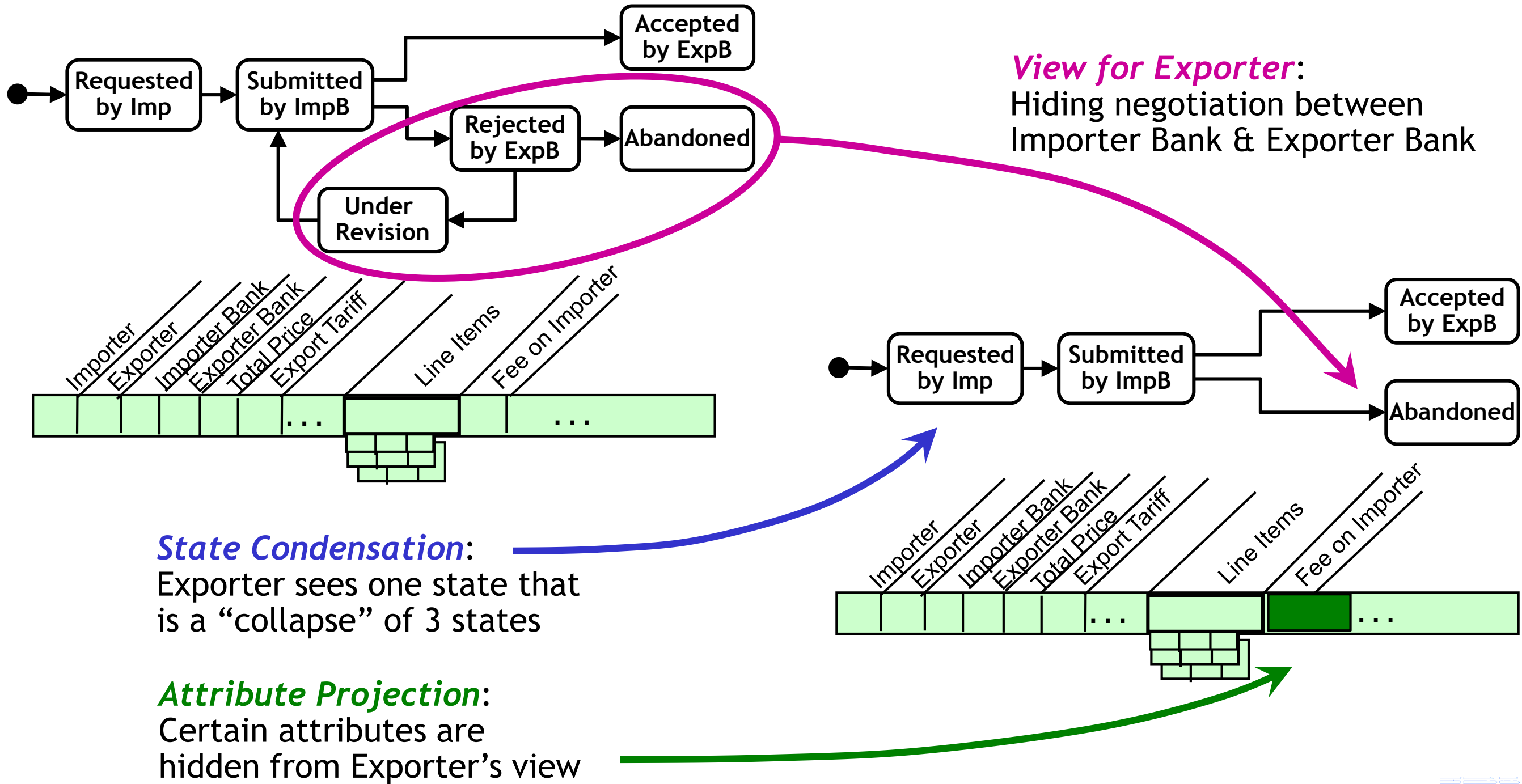
Order



Letter of Credit

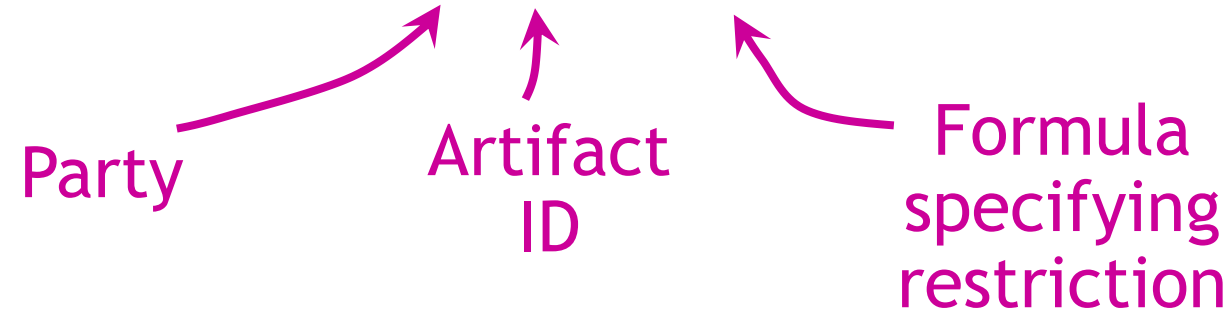


ACSI Views: Limiting what can be seen



ACSI Windows: Limiting which artifact instances can be seen

Window query: $\{ (p, a) \mid \varphi(p, a) \}$



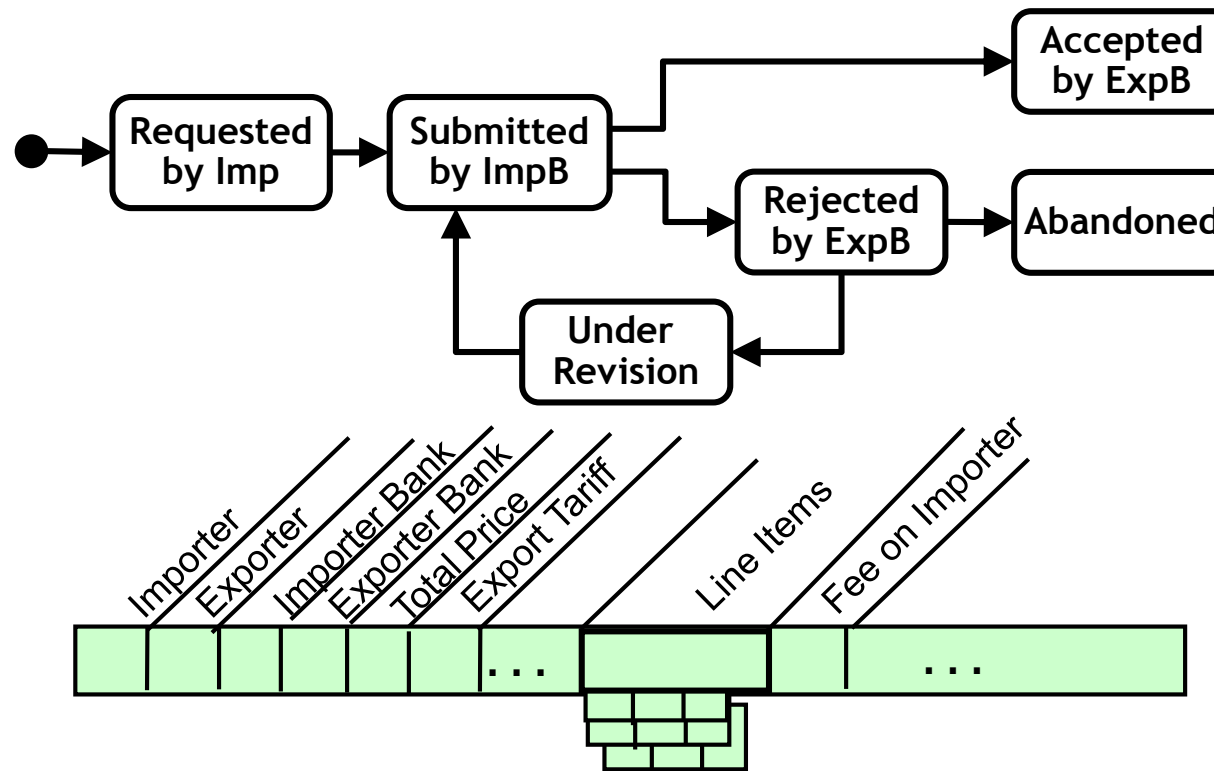
Examples:

1. Importer sees all of its Orders
2. Importer Bank sees all Letters-of-Credit, Export Docs, and Drafts for which it is providing or receiving credit
3. Harbor Master sees all Shipments coming in or out of harbor

ACSI service controls: Limiting what participants can do

- E.g., for Importer Bank, we can specify in detail which attributes can be created, read, updated, ...
- Permissions change based on state you are in

Create
Read
Update
Delete
Append
Execute



Artifacts and ACSI: Providing a robust starting point for a Business-Level Collaboration Framework for Blockchain

- There is also substantial research on the ACSI paradigm
 - ▶ Cf. EU-supported ACSI project (2010 to 2013)
- Systems - Biz Artifact (open source)
- Foundations

But ... We cannot apply them “out of the box”

- Conceptual models: Blockchain restrictions - e.g., synchronous service calls
 - ▶ Operational perspective
 - ▶ Contractual perspective, including legal and natural language
- Systems: Mapping onto Hyperledger, Ethereum, etc.
- Collaboration/Choreography: Very relevant
- Verification: Different questions

Agenda

- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
- Selected research challenge areas
 - ▶ Language design
 - ▶ Reasoning about artifacts
 - ▶ Relationship to natural language contracts
- Conclusions

Requirements on Business-level Smart Contracts Framework

Solution Language

- ▶ **Intuitive** for Business-level users to create and understand smart contracts
 - Example users: Business Analysts, Trade Specialists, Financial Analysts, Supply Chain Specialists, ...
 - Holistic way of representing key business objects, including data, lifecycles, rules, roles
- ▶ Linkage between **Legal Contractual perspective** and Operational perspective
- ▶ Linkage to **existing standards, e.g., UBL, SWIFT, ...**
- ▶ Intuitive support for adding variations into existing smart contract specifications
 - Including modifications to business object data, lifecycles, rules
- ▶ **Modularity & Composability**
 - Intuitively natural ways to do “plug and play”, and to substitute portions of a smart contract
 - Note: in the future, smart contracts will be created by different organizations and mashed together
- ▶ Access Control & Privacy features - specified at business level
 - For data
 - For invocable operations

- Ricardian contracts appear relevant
- Emerging CLACK language [Clack et al 2016] aimed at this challenge

- Artifact types can serve as natural composable modules
- Data & lifecycles provide further modularity

- The BizArtifact system [Boaz et al 2013] for artifacts included
- Visual editor
 - Fully interpreted implementation of artifacts
 - Administration framework

Solution Development & Administration

- ▶ Visual editor
- ▶ Enable **rapid development & modification of production-level solutions**
 - Use a fully interpreted paradigm for execution of smart contracts
- ▶ Design, develop, deploy, test, refine
- ▶ Version management

Working hypothesis for a Business Collaboration Language (BCL)

- Leverage Business Artifact / Business Object paradigm
- Information model
 - ▶ Nested relations (e.g., represented as JSON)
 - ▶ Query/conditions by subset of SQL++ [Ong, Papakanstatinou, Vernoux]
- Lifecycle model - multiple possibilities
 - ▶ Acyclic DAGs with rollback (cf. [van der Aalst, Weske, Grünbauer 2009])
 - ▶ Finite State Machines
 - ▶ Guard-Stage-Milestone/CMMN (see [Marin,H.,Vaculin 2011])
 - ▶ Active XML
 - ▶ Proclets [van der Aalst et al 200?] / BPMN
 - ▶ More declarative, e.g., DecSerFlow [van der Aalst et al 2009], DCR Graphs [Hildebrant et al 2011]
 - ▶ Other ???
- Access constraints
 - ▶ Data: should be conditioned on Lifecycle status and data values
 - ▶ Lifecycle:
 - Restricted access has not been emphasized in Blockchain literature
 - Techniques from ACSI might be adapted

FSM's as reasonable starting point because

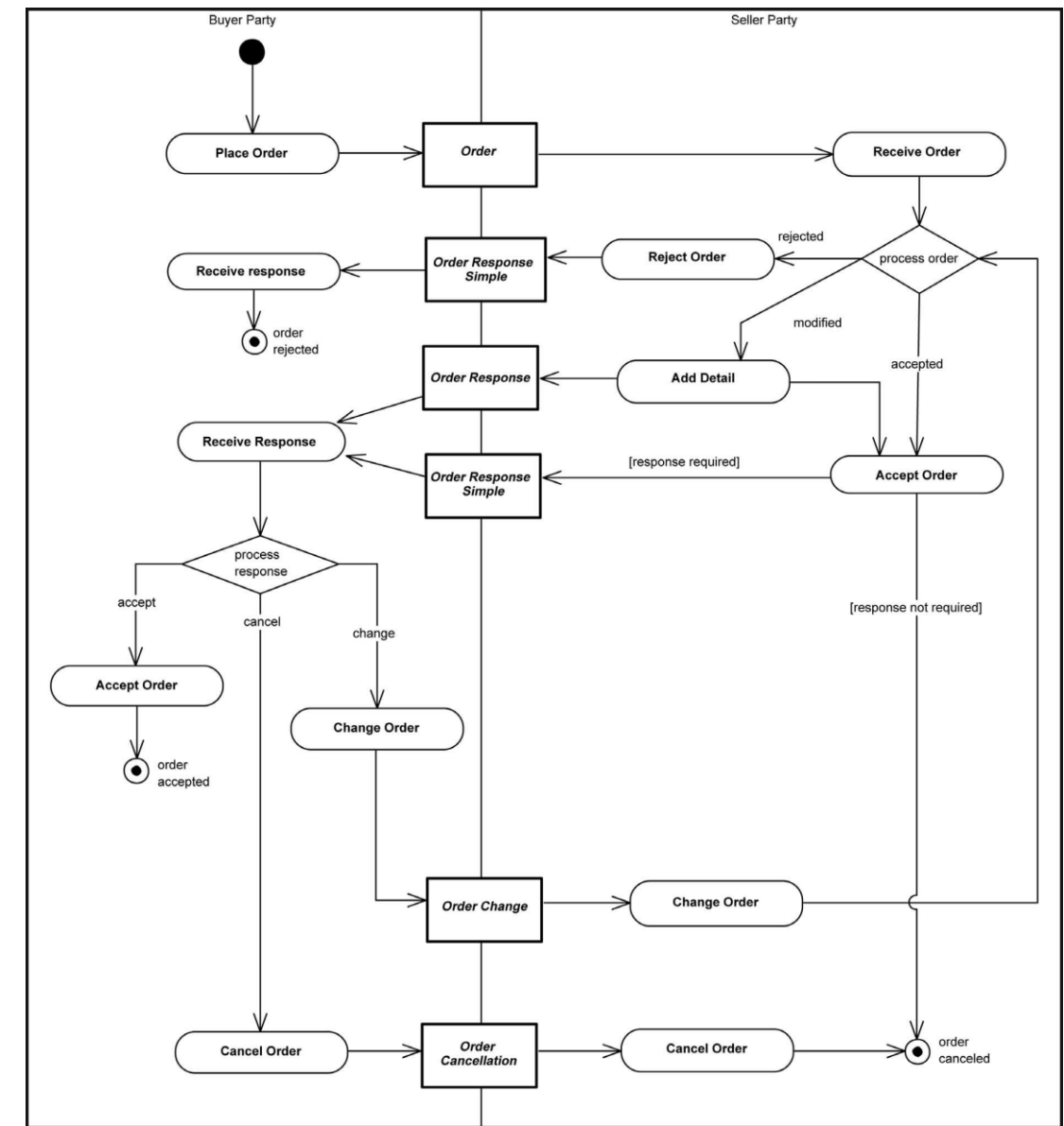
- Adoption: "Everyone" is familiar
- US Office of Financial Research suggests FSMs for financial contracts [Flood, Goodenough 2015]
- Natural mapping from Functional Programming formalization of legal contracts (see below)

Use extended Event-Condition-Action (ECA) rules

- Captures the reactive nature of Blockchain smart contract
- While permitting declarative style

Representative standard - UBL 2.1

- OASIS standard focused on Supply Chain use cases
 - ▶ Approved by OASIS in 2013 and as ISO Standard in 2015
 - ▶ Adopted by/extended by: EU Public Sector; various procurement frameworks (Norway, Sweden, EU DIGIT, UK Natl. Health Service, OpenPEPPOL (several Euro countries), Port of Hong Kong, Port of Singapore, ...)
 - ▶ Supports approx. 45 business process flows and 65 document types
 - ▶ For document types: validators, authoring software, parsers, generators
- Focus is mainly on binary relationships/processes, and includes
 - ▶ Workflows for order, invoice, shipment, consignment, ...
 - ▶ For each workflow, document types for exchanging information
 - The workflows provide the business context within which documents are exchanged
- E.g., “Ordering is the collaboration that creates a contractual obligation between the
 - ▶ Seller Supplier Party and the
 - ▶ Buyer Customer Party.”



UBL 2.1: Figure 21, section 2.6, p. 39

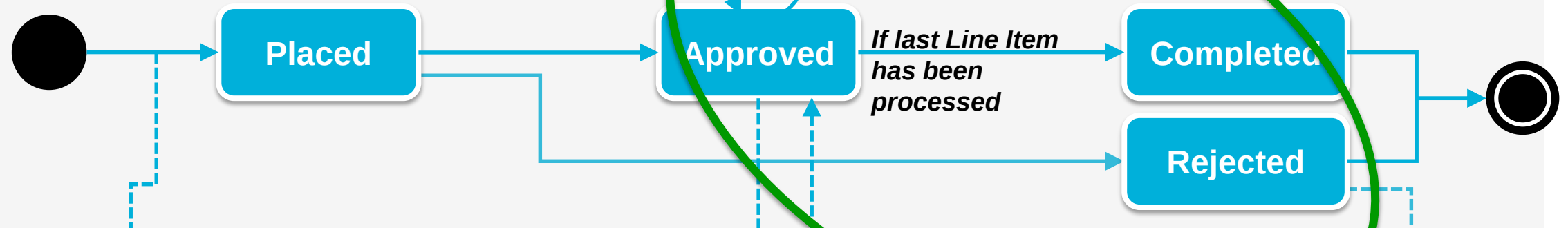
Blockchain allows the documents to be shared . . .
. . . enables the documents to support change through time

Example based on Order with multiple Line Items, each shipped separately

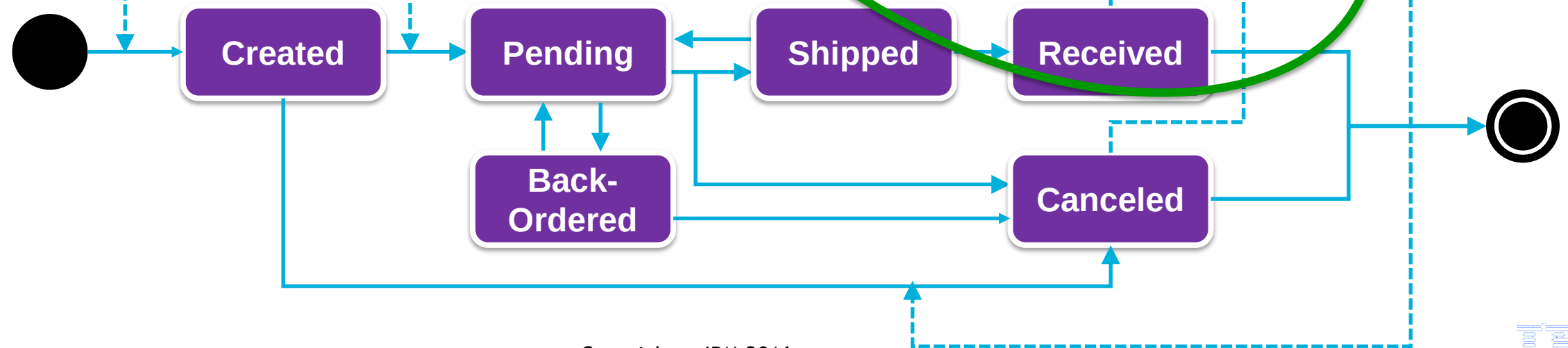
- Solid arrows:
 - ▶ Transitions internal to an artifact
 - ▶ If the triggering event is from “outside” then event is not shown
- Dashed arrows
 - ▶ Triggering events that go between artifacts

We will focus on one Line Item being Received

Order:



Shipment:



Targeted example: Info Models and Lifecycle Models

Order

- PurchaseOrderId: string
- LineItemList: [{ LineItemId: string, Price : int, Weight: float }]
- LineItemsReceivedSoFar : [{ LineItemId : string }]
- Status: string

This unary relation is used to hold list of all Line Items that have been received by the Buyer so far

Line Item

- LineItemId: string
- ParentPurchaseOrderId: string
- Price: int
- Weight: float
- Status: string

“Status” is used to hold current FSM state

Note: each artifact has an implicit attribute “WaitingFor : { name: string, id: string } “, which is used to record invokes that have gone out but not returned yet. A transaction is not completed unless all the attributes WaitingFor have null value

Copyright © IBM 2016

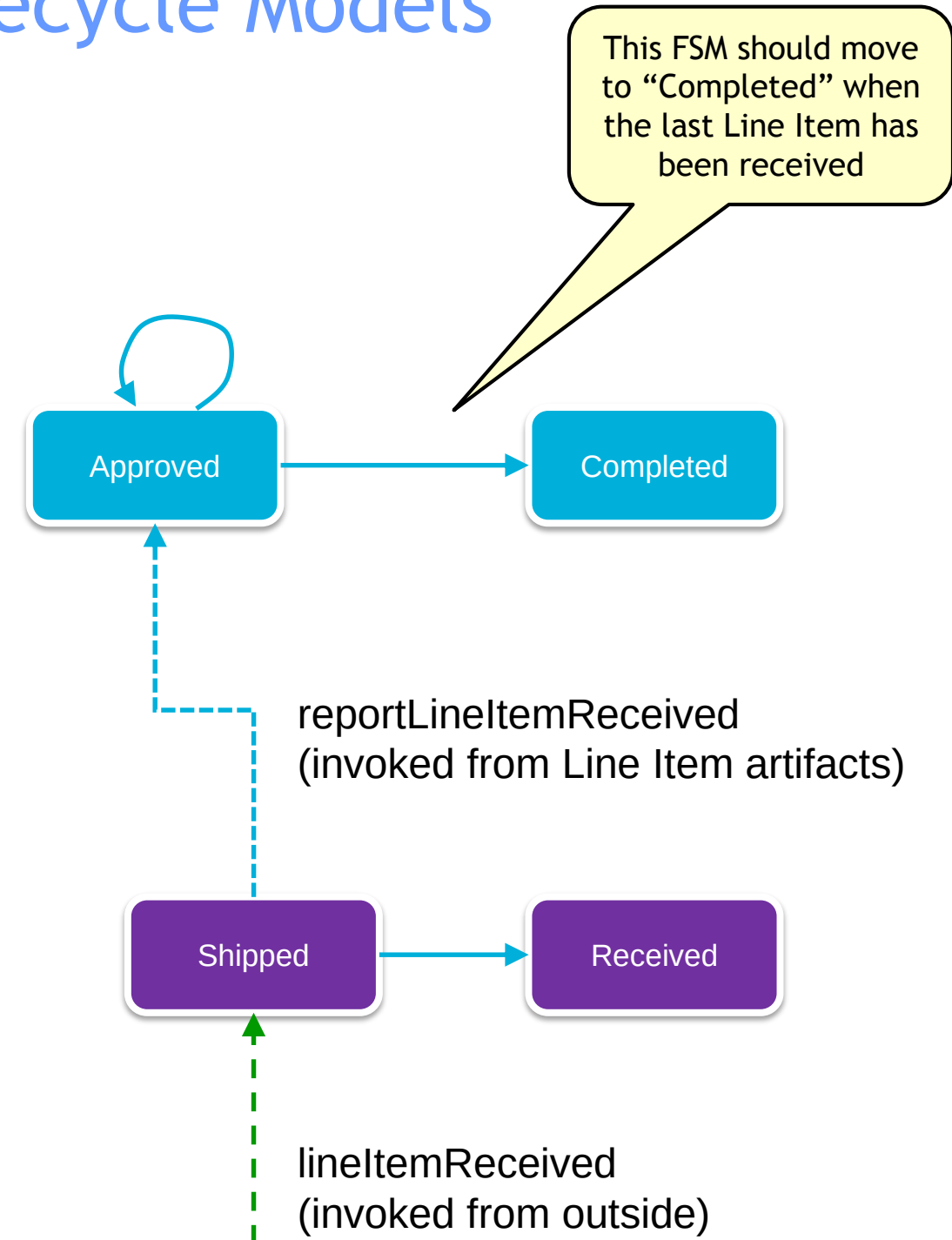
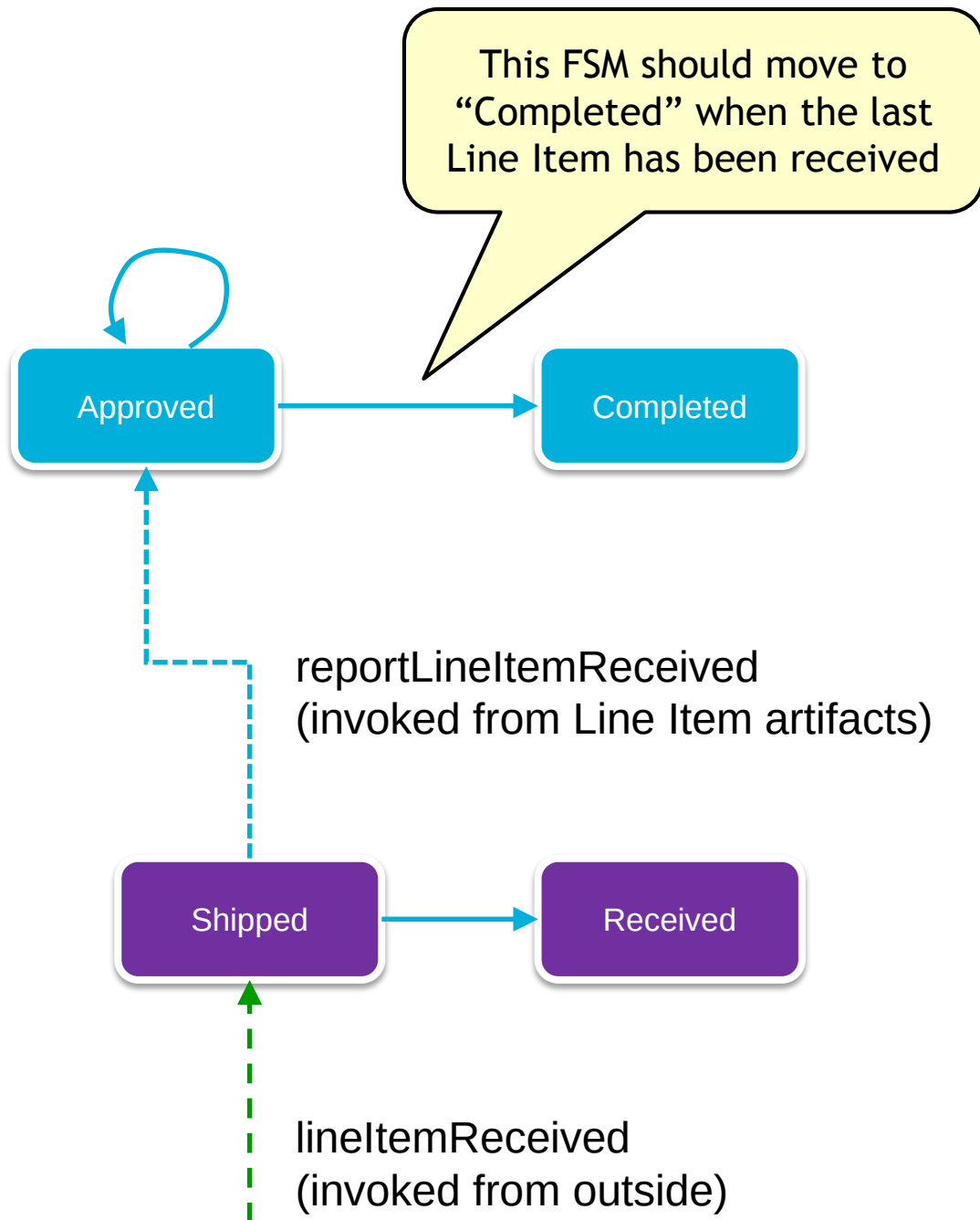


Illustration: Three ECA rules that string together

Switch from
Line Items to
Shipments



Line Item

```
Who: Buyer
On: receive lineItemReceived ( LineItemId: string, date: date )
Let:
If: self.state == "Shipped"
Then:
    self.state := "Shipped" ;
    invoke reportLineItemReceived ( target: self.ParentPurchaseOrderId,
                                    RecievedLineItemId: input.LineItemId,
                                    ReceivedDate: input.date )
```

Purchase Order

```
Who: Buyer
On: receive reportLineItemRecieved ( target: string,
                                    ReceivedLineItemId: string,
                                    ReceivedDate: dateTime )
Let: allLineItems := self.LineItemList.{LineItemId}
     allReceived := union ( self.ReceivedLineItems,
                           { { LineItemId: input.RecievedLineItemId } } )
If: (self.state == "Approved") and
    (allLineItems == allReceived)
Then:
    self.ReceivedLineItems := allReceived;
    self.state = "Completed";
    invoke Callback ( target: input.ReceivedLineItemId )
```

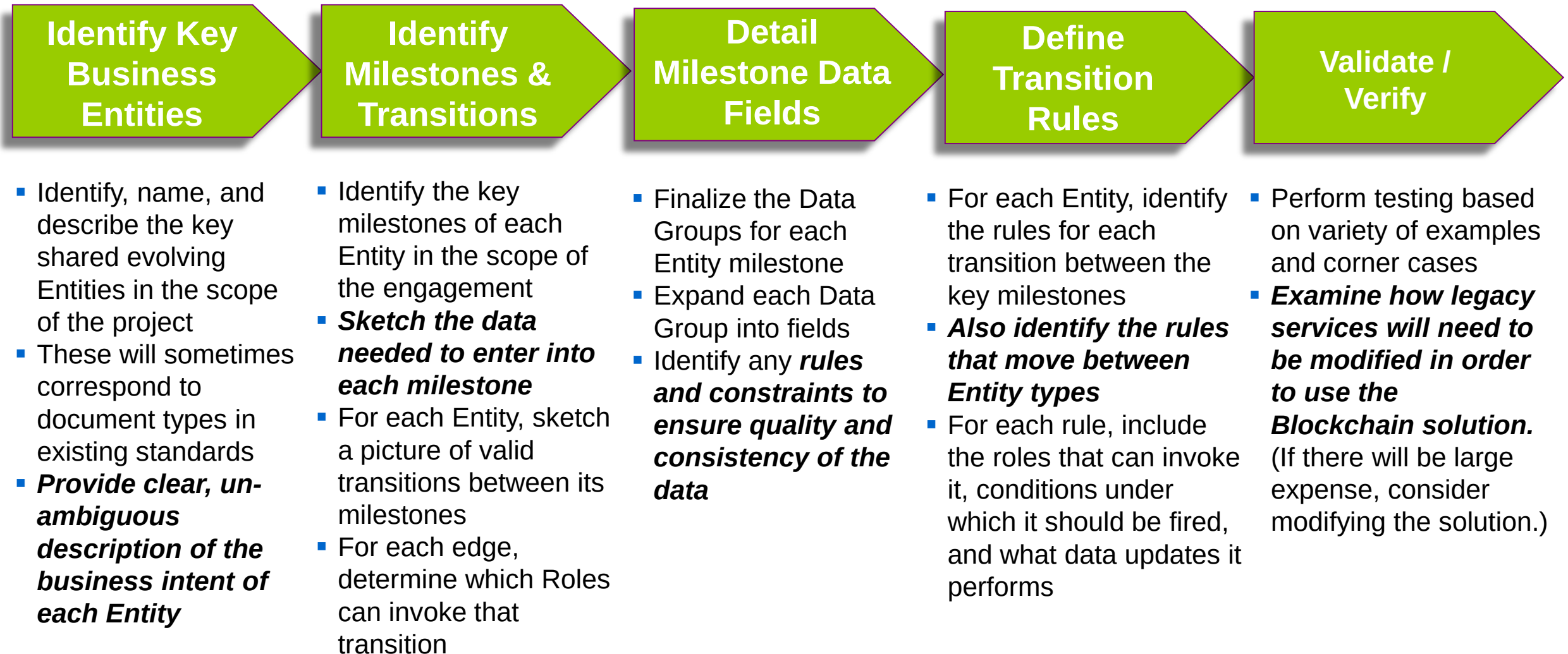
Test of whether all
Shipments have been
processed

Line Item

```
Who: Buyer
On: receive callBack reportLineItemRecieved ( target: string )
Let:
If: self.state = "Shipped"
Then:
    self.state = "Received";
    invoke Callback ( LineItemsStatus: "Finished" )
```

A design method for Artifact-centric Smart Contracts

(adapted from [Nandi et al 2008])



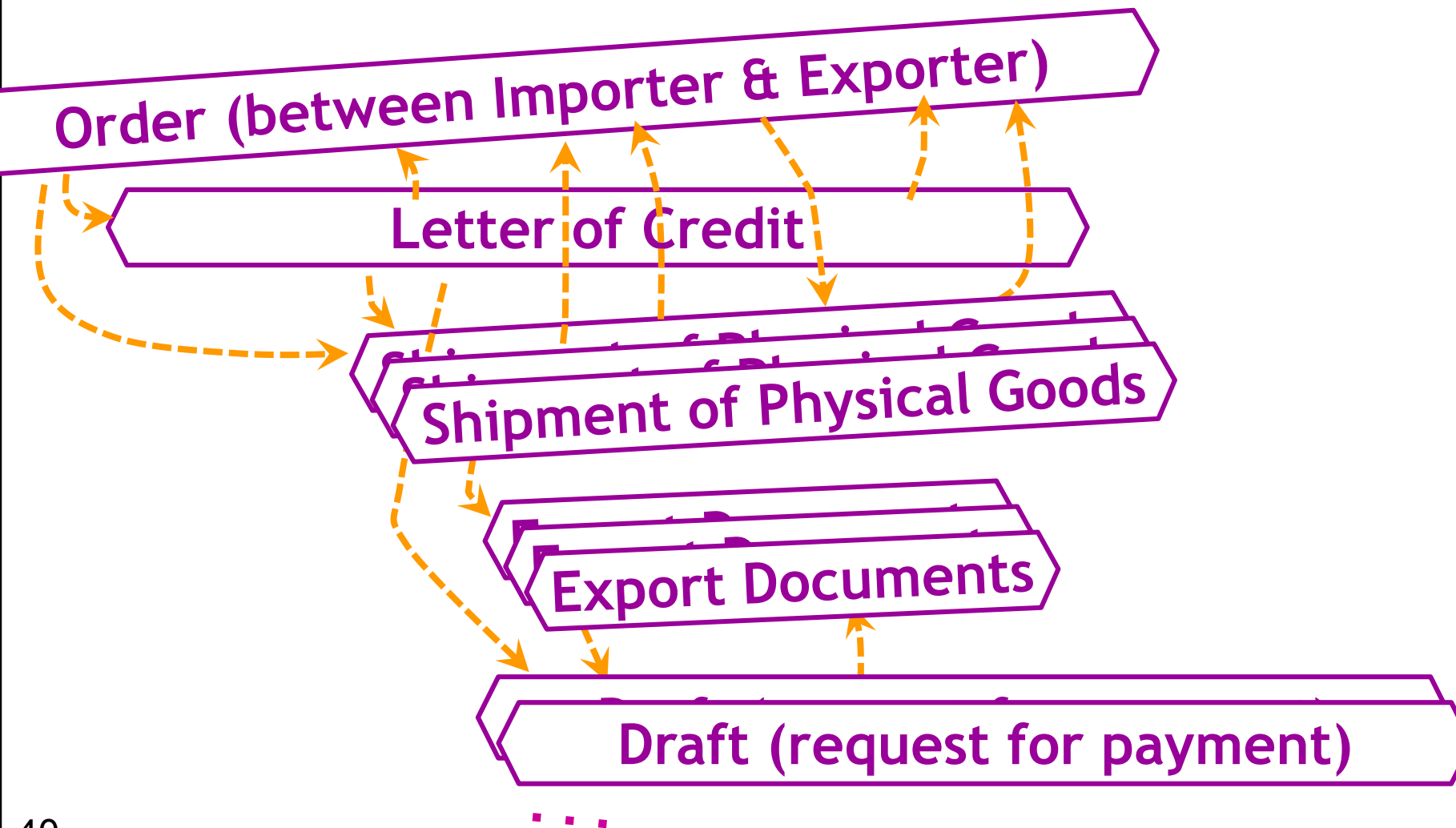
Agenda

- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
- Selected research challenge areas
 - ▶ Language design
 - ▶ Reasoning about artifacts
 - ▶ Relationship to natural language contracts
- Conclusions

A world that we anticipate:

A single collaboration will involve numerous artifact instances, with multiple 1-to-many relationships

Different artifact types designed & maintained by different organizations



Why?

- Making artifact types similar to existing standards, e.g., UBL, SWIFT, ...
- Different kinds of concerns for logistics vs. finance

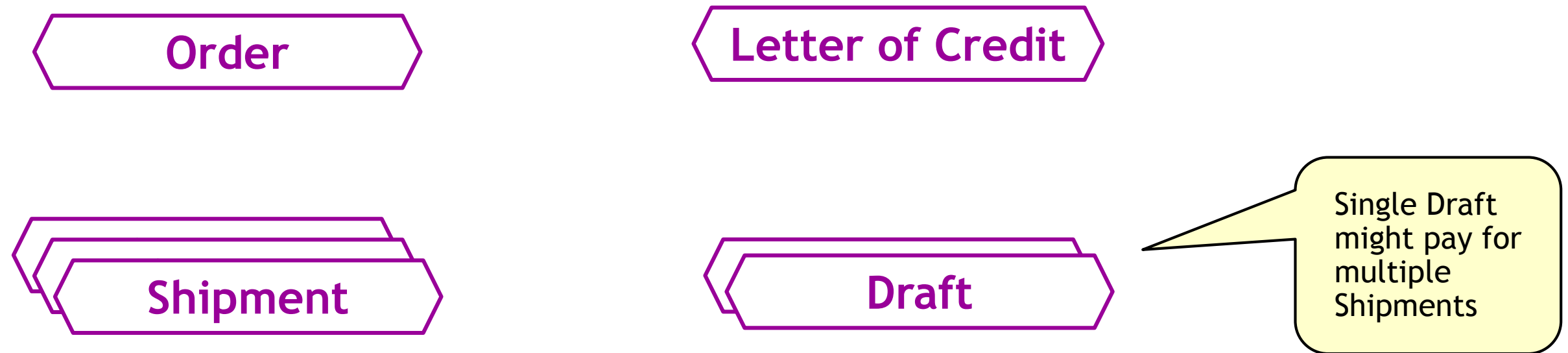
Impact:

- Interaction between artifact types must be understood

Reasoning about “Choreographies” of Artifacts

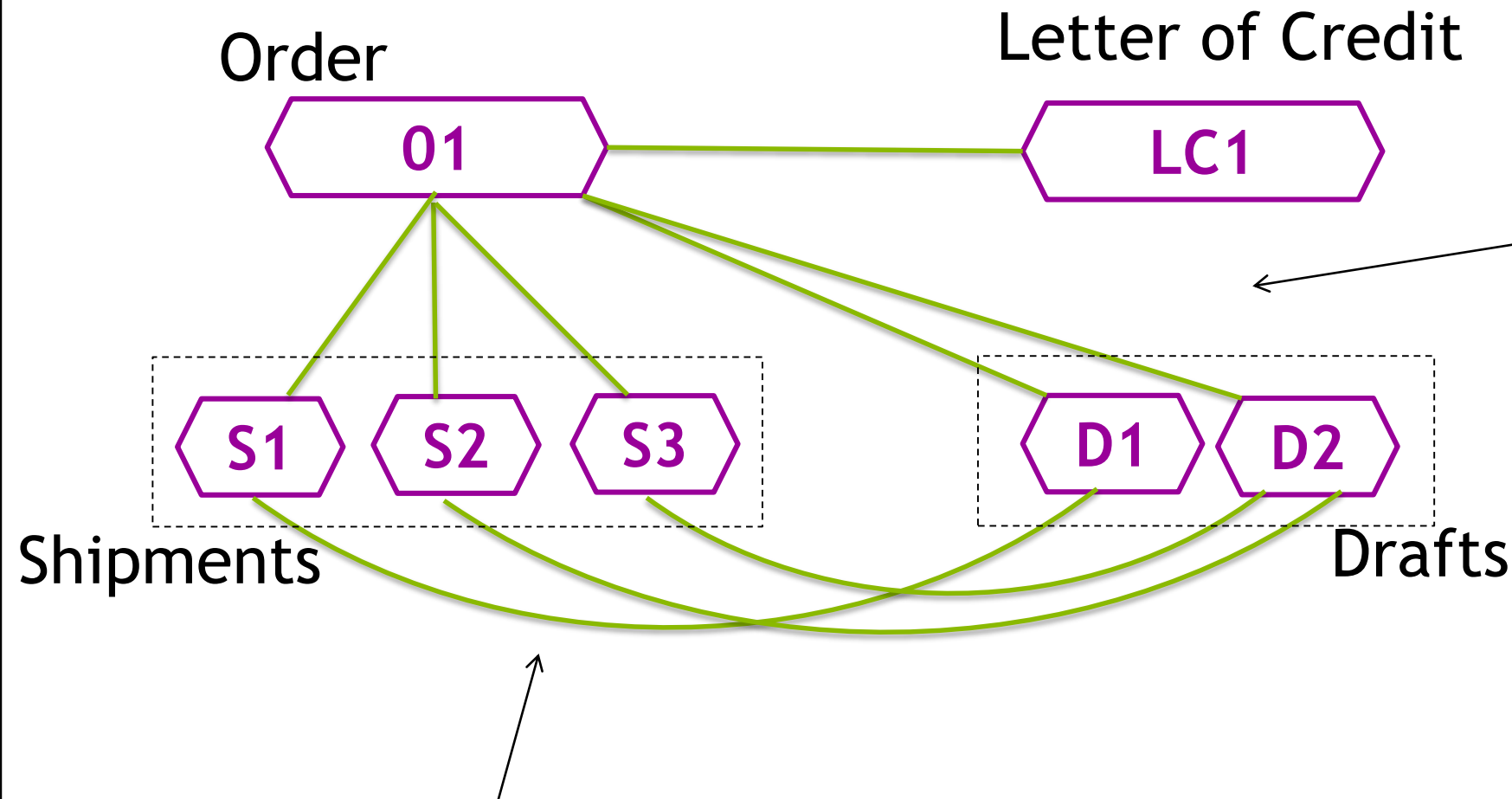
(adapting from [Sun,Xu,Su ICSOC 2012], [Su, Sun 2013])

- Suppose that each artifact type is a separate Smart Contract
- In a HyperLedger fabric, communication will be by synchronous service calls



- How to develop a framework for specifying desired properties?
 - ▶ Design “correctness”, auto realization, mechanisms for monitoring, ...
 - ▶ Key Issue: Need explicit way to model & reason about correlations

Two Key Aspects of Choreography Languages



Instance-level correlation:

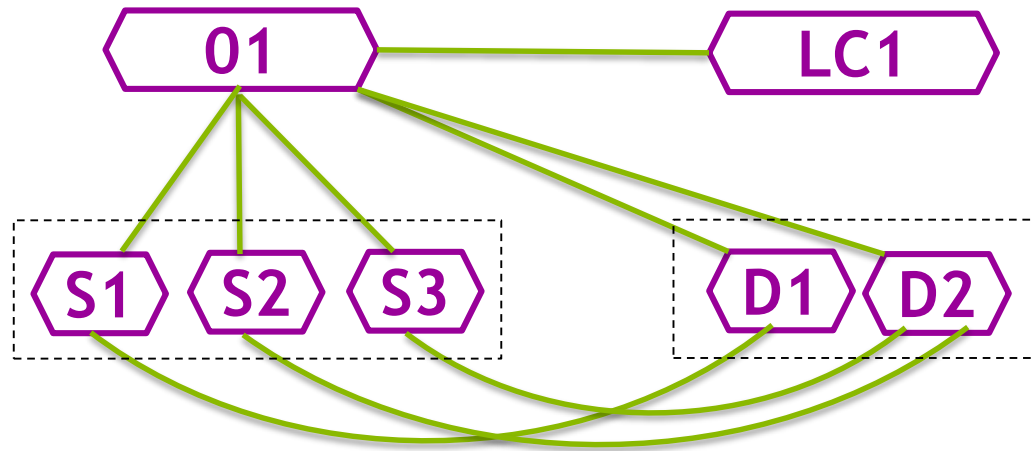
Which artifact instances are correlated during the runtime?

Who sends messages to whom?

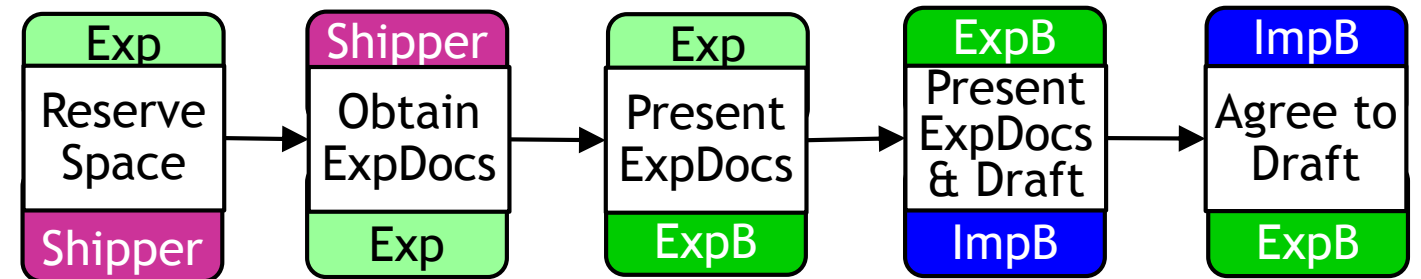
Conditions involving Data:
For each shipment, if Export Docs obtained by Exporter, then a Draft including that Shipment is generated by Importer Bank

If the amount is less \$1000 and additional Shipments pending, then delay Draft

Tangent: How might BPMN “Collaboration” model this?



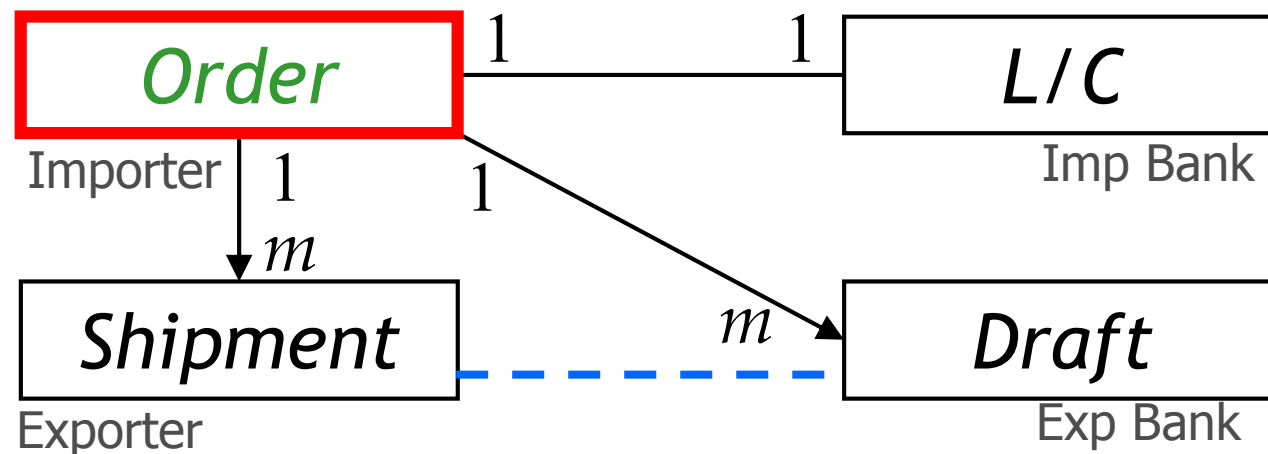
- This is collaboration diagram for a single Shipment mapping to Draft



- In general
 - Grouping of Shipments into Drafts will be random
 - Timing of different Shipments completing, and different Drafts completing will be random
- So, well-formed multi-instance construct cannot be used

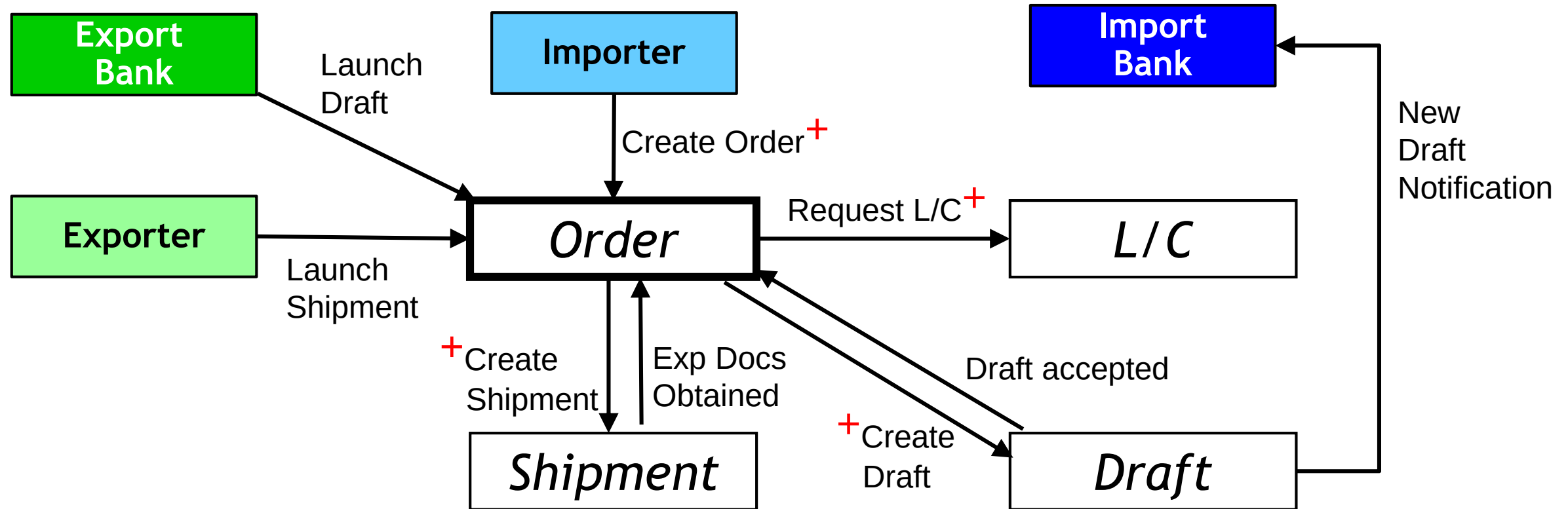
Framework for Interacting Artifact Types: Correlation Diagrams

- Two artifact instances are **correlated** if they are involved in a common collaborative BP instance
 - Messaging only between correlated instances*
- Correlations for a collaboration are defined in a diagram, with one artifact as the **root** or **primary** process



- Directed edge indicates creation of Artifact instance(s)
 - Cardinality constraints are also defined
 - Some syntactic restrictions (acyclic, "1" on root, ...)
- Correlations can also be **derived**

Messages Diagrams



- A **message diagram** defines message types and sender/receiver of each type
 - ▶ Includes messages from/to the external parties
 - ▶ “**+**” means creation of new BP instance
- Message may have data attributes
 - ▶ Path expressions are used to access data contents

Choreography Constraint Example

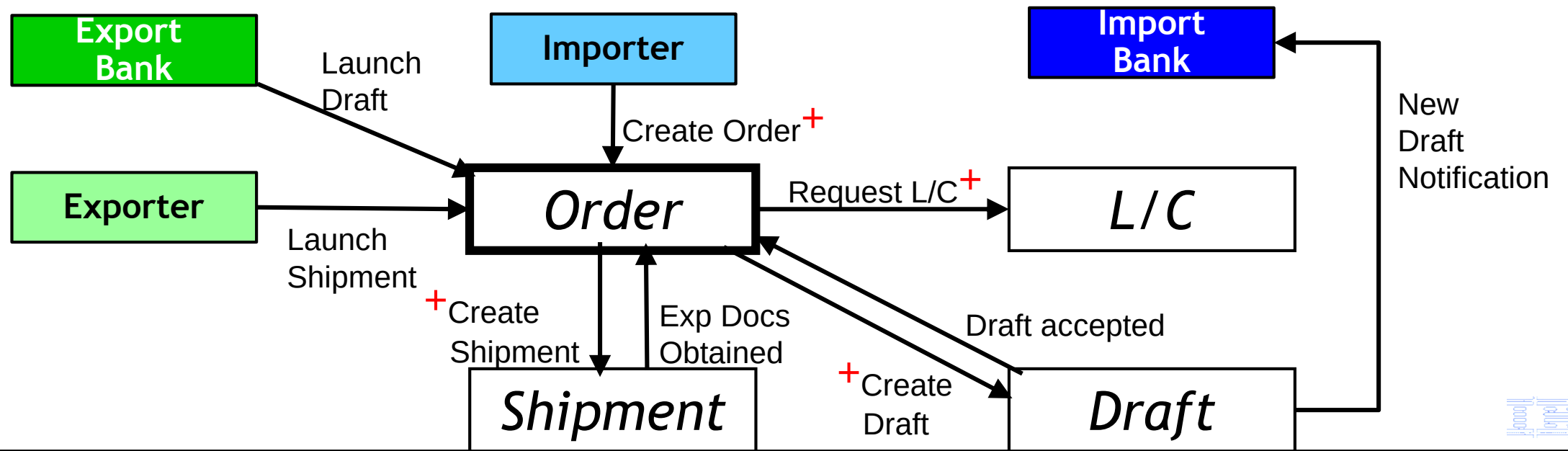
Expressed in LTL-FO
(with some syntactic sugar)

For each Shipment s , $\text{always } G (p \rightarrow \text{eventually } F q)$

Exist Expdocs D
($D.\text{shipment.ID} = s.\text{ID}$ and
 $D.\text{status} = \text{"Received by Exp"}$)

Exist message $\mu(\text{Draft}, \text{ImpB})$
($\text{Type}(\mu) = \text{"New Draft Notif."}$ and
 s in $\mu.\text{payload.shipments}$)

"For each shipment, if ExpDocs received by Exporter, then eventually a Draft Notification including that shipment is sent to Import Bank"



Reasoning with Choreography Constraints on Artifacts

- This field is still in its infancy
- [Su,Sun 2013] study “Realizability”

Given an artifact message diagram and family C of Choreography Constraints ...

... is there a family of services that “realizes” exactly the runs that satisfy C ?

- ▶ Preliminary result: “Yes”, if there are no 1-to-many relationships between artifacts
- ▶ Question remains open in the general setting

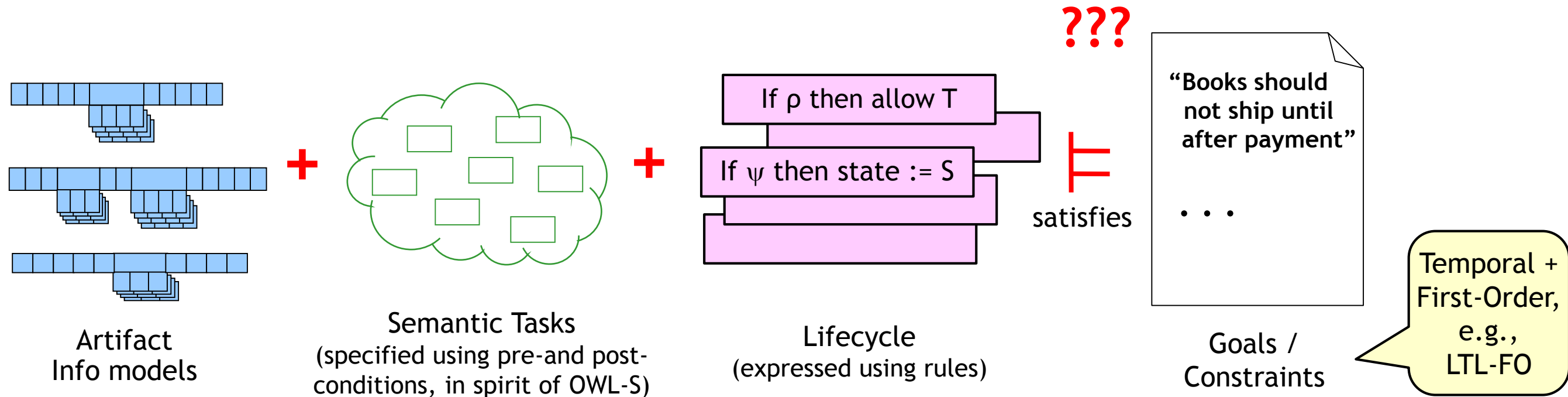
- What about Verification ?

Given full artifact system S and family C of Constraints ...

... does every run of S satisfy C ?

Verification for artifact-centric models: a representative framework

- Given an artifact-based model M and a property P , do all executions of M satisfy P ?



- The presence of data leads to an infinite state space
 - Verification in general is undecidable
 - Several different approaches to restrict expressive power have been developed

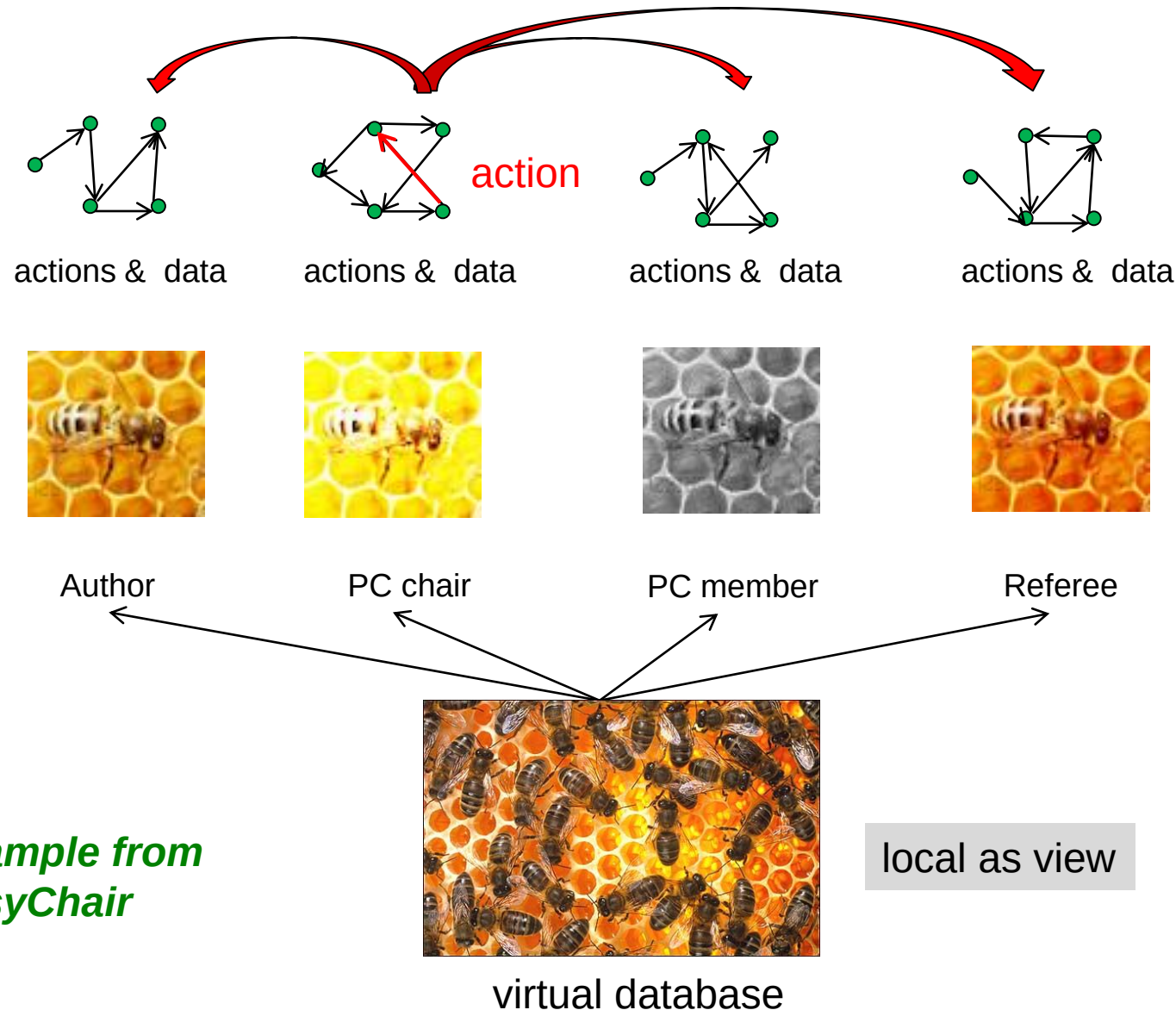
Several approaches to verification for data-centric process

(see surveys [Calvanese, De Giacomo, Montali 2013], Deutsch, H., Patrizi, Vianu 2014])

- Early results: Focus on “flat” artifacts
 - ▶ [Bhattacharya, Gerede, __, Liu, Su 2007] multi-artifact system; PSPACE-complete verification
 - ▶ [Zhao, Su, Yan, Qiu 2009] verification of propositional LTL
- Flat artifacts with fixed re-only database
 - ▶ [Deutsch, H., Marcus, Patrizi, Sui, Vianu, Zhou, starting in 2009]
 - ▶ Strong restrictions, e.g., no dependencies, no arithmetic, focus on $\exists$ FO conditions; LTL+ $\exists$ FO constraints
 - ▶ Obtain PSPACE verification by reduction to finite-state model checking
- Recent extension
 - ▶ Hierarchical lifecycle models and artifacts with relation-valued attributes
 - ▶ [Deutsch, Li, Vianu 2016] Obtain PSPACE verification with reduction to Vector Addition System with States
- Data-Centric Dynamic Systems (DCDS)
 - ▶ [Bagheri Hariri, Calvanese, De Giacomo, De Masellis, Felli 2011] and others ...
 - ▶ Artifacts range over relations, powerful temporal logics
 - ▶ Acyclicity conditions guarantee bounded domain
 - ▶ [Belardinelli, Lomuscio, Patrizi 2013] Verification of DCDS in context of multi-agent system

Blockchain context brings a different focus -
limited data, access rights, choreography constraints, 1-to-many relationships, ...

Reasoning about views [Abiteboul, Vianu 2015]



*Example from
EasyChair*

- Each participant working on a view
 - ▶ Their actions are propagated to the others, according to semantics of the (virtual) global state
- Studying what a participant can infer about the global state, e.g.,
 - ▶ As an author, has my paper been accepted?
 - ▶ As a PC member, can I tell if a decision was made about my own submission?
- Model
 - ▶ Global database is set of relations with keys
 - ▶ Each view sees projections, with entire key present
 - ▶ Using PLTL-FO - “P” for “previous”
- For fixed workflow schema, reasoning in PSPACE

Agenda

- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
- Selected research challenge areas
 - ▶ Language design
 - ▶ Reasoning about artifacts
 - ▶ Relationship to natural language contracts
- Conclusions

THESE ARE REALLY SMART PEOPLE, *said one lawyer who works with startups.*

They believe in _____

**WORLD-
DOMINATION**
of the engineering class;

EVERYTHING
can be reduced to an
ALGORITHM

and **LEGAL DOCUMENTS**
are not going to be
SPARED.

TECHCRUNCH

From www.legalese.com home page

Legal contracts: what makes them different?

- Binary relationship
 - ▶ “Holder”
 - ▶ “Counterparty”
- Contract based along time dimension
 - ▶ As they move through time ...
 - ▶ ... people make choices
 - ▶ ... result is essentially a new contract
- Contracts are exchanged, combined, traded, ...
- Contract may depend on external “random” variables
 - ▶ E.g., exchange rates, stock prices
- A focus of financial industry is
 - What is the current value of this contract ?***
 - ▶ Must incorporate uncertainties of future
 - ▶ Various statistical techniques available

On 15 July 2000 you may choose between:

D_1 Both of:

D_{11} Receive £100 on 29 Jan 2001.

D_{12} Pay £105 on 1 Feb 2002.

D_2 An option exercisable on 15 Dec 2000 to choose one of:

D_{21} Both of:

D_{211} Receive £100 on 29 Jan 2001.

D_{212} Pay £106 on 1 Feb 2002.

D_{22} Both of:

D_{221} Receive £100 on 29 Jan 2001.

D_{222} Pay £112 on 1 Feb 2003.

From “How to write a financial contract”,
S.L. Peyton Jones and J-M. Eber,
Proc. Intl. Conf. on Functional Programming, 2000

Functional programming can provide formal abstraction for finance-based contracts

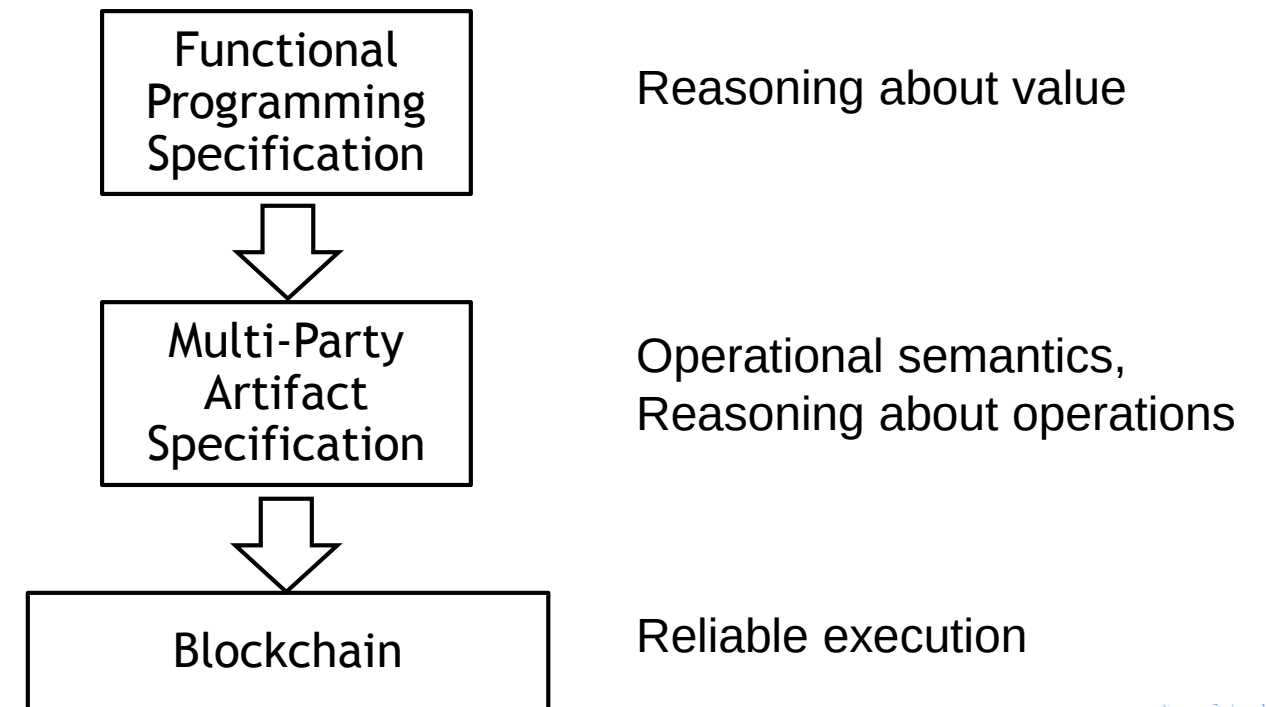
[Peyton Jones, Eber 2000] provides a family of 10 primitive combinators that can be used to formally define contracts

- “and”: if you acquire “c1 and c2”, then you immediately have both
- “or”: if you acquire “c1 or c2”, then you must immediately choose to retain one or the other
- “when”: if you acquire “when <obs> c”, where <obs> is a Boolean-valued observable, then c becomes available to you if/when <obs> becomes true
- “until”: “until <obs> c” acts like c until <obs> becomes true. From that moment the contract becomes worthless
- ...

This functional programming view enables

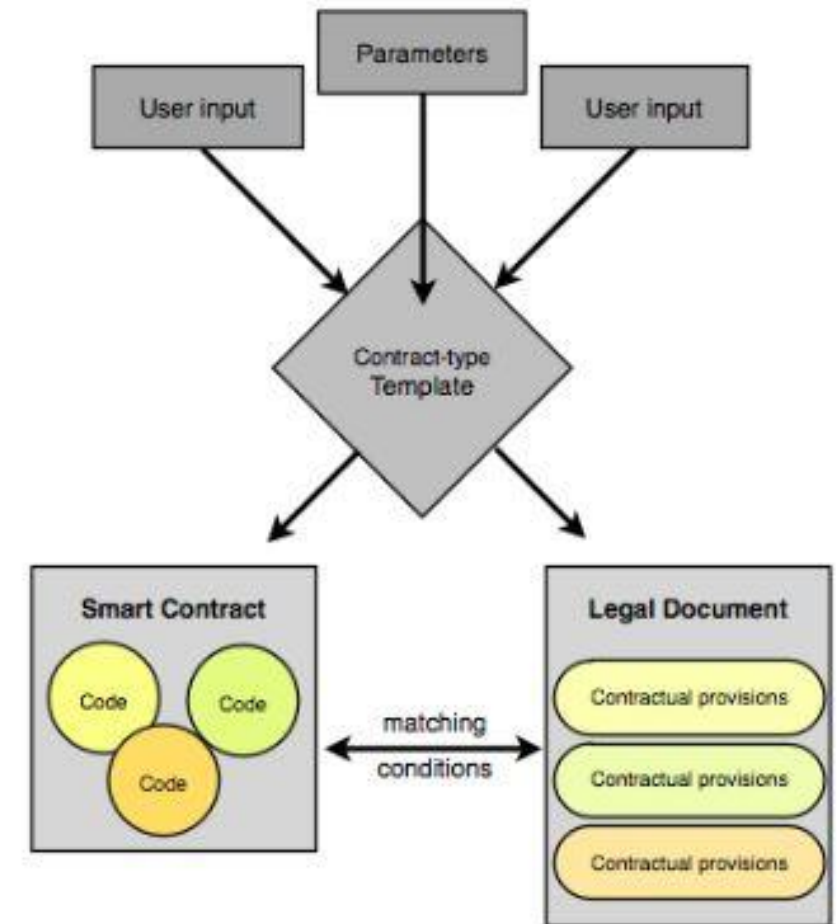
- Composability
- Formal reasoning about semantic equivalence

Conjecture: a family of inter-related binary contracts can be operationalized using an artifact-based Blockchain implementation



Another perspective on mixing “legal” and “smart” contracts

- Distinction made in CoinDesk by Stark [2016]
 - ▶ Smart Contract Code: code that embodies how agents want to collaborate, running on a Blockchain
 - ▶ Smart Legal Contract: combination of legal wording and executable code that correspond to each other
- Ricardian contracts: an example of Smart Legal Contract
 - ▶ Invented by Ian Grigg [2004]
 - ▶ “A digital contract that defines the terms and conditions of an interaction between two or more peers, that is cryptographically signed and verified”
 - ▶ It is both **human and machine readable**
 - ▶ Has a unique and secure identifier



http://www.webfunds.org/guide/ricardian_implementations.html

Groups like CommonAccord are attempting to create a body of
“universal contracts”
that can handle essentially all useful kinds of collaborations

Agenda

- Blockchain enables a new level of trust & communication
- What is Blockchain, and why is it useful for Business Collaborations?
- Logical separation between Blockchain mechanics and Biz-level programming
- Artifact-centric paradigm as starting point for Business Collaboration Language
- Selected research challenge areas
- Conclusions

Blockchain: A new technology with growing adoption for Business Collaboration

This raises many of the classical questions from Services Research community . . .

. . . But with a twist:

A persistent shared trusted data store is at the very center of things

- Allows, and forces, a re-thinking of basic services paradigms, such as
 - ▶ Orchestration/choreography: is ACSI hub the right abstraction, or something else?
 - ▶ Service composition: It's not just about message/conversation compatibility anymore
 - Will Business Artifacts be the unit of composition, or something else?
 - ▶ Service design patterns: How to use presence of data to best advantage?

Blockchain: Operational vis-a-vis Legal/Financial perspectives

Two critical observations:

- ▶ The courts will always be the remedy of last resort → legal perspective is always present
- ▶ Almost every operational task has a financial aspect → financial perspective is always present

■ Brings a new style of challenge to the services community

- ▶ Service composition: Legal and Financial contracts are interlocking, interdependent
 - Do our current paradigms adequately model this?
- ▶ Formal reasoning/verification: We need to address Legal/Financial patterns (among others)
- ▶ Design/Coding style: How will marriage of legal+code be structured, at macro- and micro- levels